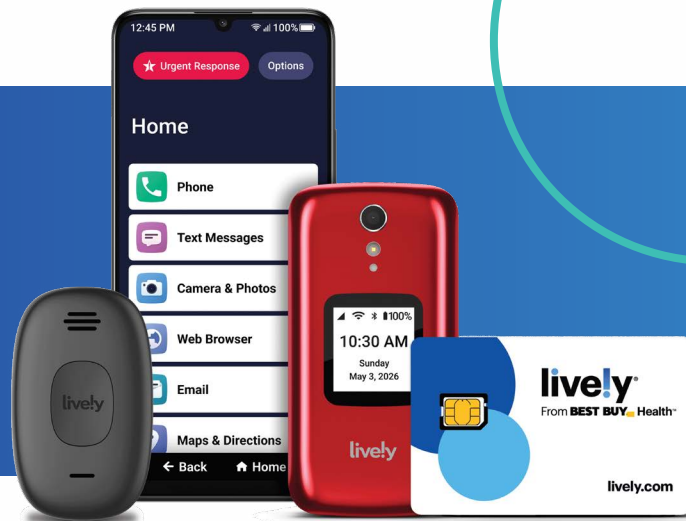


Find the perfect plan for you.

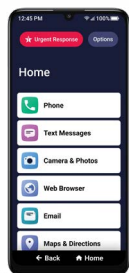
- No long-term contracts or cancellation fees
- 100% U.S.-based agents, available 24/7
- Fast, reliable nationwide coverage
- Flexible plans you can change anytime
- Keep your current phone number



Jitterbug Flip2

Our easiest cell phone ever with a large screen, big buttons, simple menu, one-touch speed dial and an Urgent Response button on the dial pad for help, 24/7.

	Basic - \$14.99/mo.*	Preferred - \$34.99/mo.*	Premium - \$44.99/mo.*
300 Mins & 300 Texts	✓	✓	✓
Unlimited Talk & Text	Plus \$5/mo.*	Plus \$5/mo.*	Plus \$5/mo.*
Ask Lively	✓	✓	✓
Urgent Response		✓	✓
Lively Link App		✓	✓
Nurse On-Call			✓
Care Advocate			✓
Lively Rides	Pay per ride	Pay per ride	Pay per ride

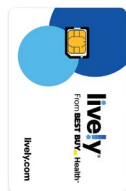


Jitterbug Smart4

Our simplest smartphone ever with a large screen, simple menu, voice typing, video chat, internet access and an Urgent Response button for help, 24/7.

	Basic - \$19.99/mo.*	Preferred - \$39.99/mo.*	Premium - \$49.99/mo.*
Unlimited Talk & Text	✓	✓	✓
Ask Lively	✓	✓	✓
Urgent Response		✓	✓
Lively Link App		✓	✓
Nurse On-Call			✓
Care Advocate			✓
Lively Rides	Pay per ride	Pay per ride	Pay per ride
1GB Data	✓	✓	✓
5GB Data	Plus \$5/mo.*	Plus \$5/mo.*	Plus \$5/mo.*
10GB Data	Plus \$15/mo.*	Plus \$15/mo.*	Plus \$15/mo.*
Unlimited Data	Plus \$30/mo.*	Plus \$30/mo.*	Plus \$30/mo.*

*Plus \$3.23 admin. fee, variable USF/surcharges & taxes for Flip2 and Smart4. Pricing requires paperless billing on new lines of service. Data speeds for unlimited data plans will be reduced to 128kbps if you exceed 20GB in a billing cycle. Speeds will be restored at the beginning of the next billing cycle. Consistently rated among top wireless providers as fast and reliable by RootMetrics. Screen images simulated. Appearance of devices may vary. Porting is dependent on availability of the phone number requested and is subject to approval of the existing carrier.



Lively SIM Kit

Get Lively's affordable plans and exclusive services, including 24/7 emergency help, on your own phone.

	Basic - \$19.99/mo.*	Preferred - \$39.99/mo.*	Premium - \$49.99/mo.*
Unlimited Talk & Text	✓	✓	✓
Ask Lively	✓	✓	✓
Urgent Response		✓	✓
Lively Link App		✓	✓
Nurse On-Call			✓
Care Advocate			✓
Lively Rides	Pay per ride	Pay per ride	Pay per ride
1GB Data	✓	✓	✓
5GB Data	Plus \$5/mo.*	Plus \$5/mo.*	Plus \$5/mo.*
10GB Data	Plus \$15/mo.*	Plus \$15/mo.*	Plus \$15/mo.*
Unlimited Data	Plus \$30/mo.*	Plus \$30/mo.*	Plus \$30/mo.*
Save when you prepay for 3 months!¹	Basic with 5GB Data \$15/mo.* (regularly \$24.99/mo.*)	Preferred with 5GB Data \$35/mo.* (regularly \$44.99/mo.*)	Premium with 5GB Data \$45/mo.* (regularly \$54.99/mo.*)
	Basic with Unlimited Data \$30/mo.* (regularly \$49.99/mo.*)	Preferred with Unlimited Data \$50/mo.* (regularly \$69.99/mo.*)	Premium with Unlimited Data \$60/mo.* (regularly \$79.99/mo.*)

*Plus \$3.23 admin. fee, variable USF/surcharges & taxes for Lively SIM. Pricing requires paperless billing on new lines of service. ¹SIM introductory price valid for first 3 months when prepaying for 3 months of service with purchase of a SIM Card Kit. At end of introductory period, the above plan price renews at regular rates listed, when enrolled in paperless billing. SIM introductory offer must be redeemed within 60 days of purchase. Discount does not apply to taxes and fees. Limited to new lines of service. Check SIM card for expiration date before purchase. Lively cannot guarantee compatibility with every device. Test device after activation to confirm compatibility. Preferred and Premium plans are not available on flip phones with SIM.



Lively Mobile2

Help at the touch of a button, with the option for fall detection.²

	Basic - \$24.99/mo.**	Premium - \$34.99/mo.**
Ask Lively	✓	✓
Urgent Response	✓	✓
Lively Link App	✓	✓
Nurse On-Call		✓
Care Advocate		✓
Fall Detection	Plus \$9.99/mo.**	Plus \$9.99/mo.**

**Plus taxes for Lively Mobile2. Pricing requires paperless billing on new lines of service.

Monthly fees are subject to change. See lively.com for plans pricing. For a description of our fees and taxes, visit lively.com/support/faqs. Plans and services may require a \$35 one-time activation fee. Not all services available on all plans. See lively.com/link for Lively Link details. Urgent Response, Nurse On-Call, and Ask Lively's Operator Services available 24/7. For Customer Service and Care Advocate business hours see lively.com/support/faqs. Urgent Response or 911 calls can be made only when cellular service is available. Coverage is not available everywhere. ²Fall Detection is an optional feature and may not always accurately detect a fall. Users should push button, if device does not detect a fall, if possible. Fall detection is available as an "Add On" service to plans on Lively Mobile2 and must be used with the lanyard enclosed in the box. Urgent Response tracks an approx. location of device when device is turned on and connected to the network. Lively does not guarantee an exact location. Lively is not a healthcare provider. Nurse On-Call provides registered nurses who evaluate medical urgency, provide symptom management or health information, transfer to a physician if appropriate and schedule appointments. Physician transfer at discretion of the nurse. Emergencies will be transferred to a 911 call center, or members may be directed to call 911. In the event physician services are not available, the nurse may suggest you contact your primary care physician or visit your local Urgent Care. See terms for details. Lively does not provide transportation services. Lively partners with Lyft, Inc. which operates a ridesharing platform ("Lyft Platform"). Ride fares are applied to your monthly Lively bill. Lively is not liable for any act or omission, including negligence, by Lyft or its drivers. See terms and conditions at lively.com. Care Advocates cannot provide legal, financial, or medical advice. For certain areas of expertise, your Care Advocate may use third party resources to connect you with professionals in specialized practices that can address your questions and concerns. Lively is not responsible for any acts or omissions, including negligence, by the third parties or such professionals. For more information regarding Care Advocate service, visit lively.com/support. See terms and conditions at lively.com. Lively is a trademark of Best Buy Health, Inc. ©2025 Best Buy. All rights reserved.