

August 31, 2017

New Product Announcement

vivomove™ HR Hybrid Smartwatch



Fashionably fit is just a tap away. This stylish hybrid smartwatch features a touchscreen with a discreet display. Precision hands show the time and dynamically move away when you swipe through your messages, heart rate¹ and more. It counts your steps and calories while monitoring wellness, including all-day stress tracking¹.

KEY FEATURES:

NEW SOPHISTICATED DESIGN	Classic styling, precision watch hands meet a discreet and hidden touchscreen display
DISCREET DISPLAY	The hidden display is only visible when you want it to be. When you're not using it, it disappears from view.
ELEVATE™ WRIST HEART RATE¹	Garmin Elevate wrist heart rate technology gives you all-day heart rate monitoring at the wrist.
WELLNESS MONITORING	All-day stress tracking and manage it with the relaxation breathing timer.
FITNESS MONITORING	Get better insight into your current fitness level using VO2 max and fitness age.
ACTIVITY TRACKING	Tracks, steps, distance, floors climbed, intensity minutes, calories burned, sleeps and more.
MOVE IQ™ FEATURE	Automatically detects movement and starts a timed activity for your walks or runs.
CONNECTED FEATURES & SMART NOTIFICATIONS³	Includes smart notifications, automatic software updates and automatic uploads to the Garmin Connect online fitness community.
GARMIN CONNECT™ MOBILE APP	Garmin Connect is an online community where people can connect and compete by joining challenges, encourage each other's successes and share triumphs via social media. Garmin Connect is free and available on your smartphone with the Garmin Connect Mobile app.

FUNCTIONS:



ALL-DAY HEART RATE MONITORING¹

ALL-DAY STRESS TRACKING

VO2 MAX

SMART NOTIFICATIONS³

STEPS/AUTO GOAL

WEATHER

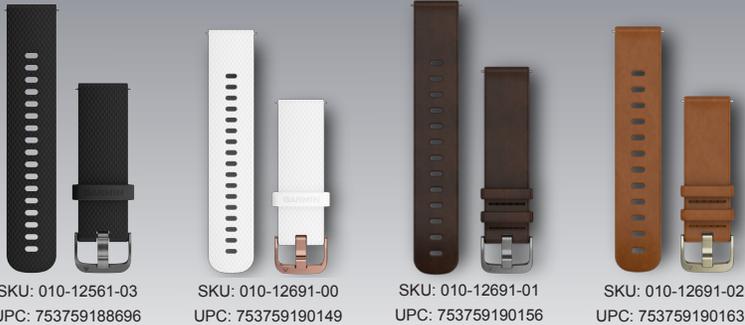
PRODUCT CONFIGURATIONS:

vívomove™ HR		Available: 3rd Quarter 2017	Schedule B: 8517620050	Harmonization code: 8517.62.0050	
		Made in: Taiwan	Battery type: Nonreplaceable Li-ion		
	Description:	Wrist sizes:	Part number:	UPC:	Price:
	vívomove HR Sport Black, L	L: 148-215 mm	ENG: 010-01850-11 WW: 010-01850-01	753759182410 753759182373	MRP: \$199.99 CAD: \$259.99
	vívomove HR Sport Rose Gold, S/M	S/M: 122-189 mm	ENG: 010-01850-12 WW: 010-01850-02	753759182427 753759182380	MRP: \$199.99 CAD: \$259.99
	vívomove HR, Premium Black/Silver, L	L: 148-215 mm	ENG: 010-01850-14 WW: 010-01850-04	753759184681 753759184667	MRP: \$299.99 CAD: \$389.99
	vívomove HR, Premium Gold, S/M	S/M: 122-189 mm	ENG: 010-01850-15 WW: 010-01850-05	753759184698 753759184674	MRP: \$299.99 CAD: \$389.99

PHYSICAL SPECIFICATIONS:

Wrist dimensions:	S/M: 122-189 mm L: 148-215 mm
Unit weight Sport:	1.4 oz (40.8 g)
Unit weight Premium:	2.0 oz (56.5 g)
Gift box dimensions Sport:	5.4" x 2.7" x 2.6" (13.7 x 6.8 x 6.7 cm)
Gift box dimensions Premium:	3.9" x 3.9" x 3.9" (10.0 x 10.0 x 10.0 cm)
Gift box weight Sport:	4.5 oz (127.6 g)
Gift box weight Premium:	10.3 oz (292.0 g)
Master carton dimensions Sport:	15.0" x 12.0" x 12.4" (38.1 x 30.5 x 31.5 cm)
Master carton dimensions Premium:	12.9" x 12.9" x 13.3" (32.7 x 32.7 x 33.9 cm)
Master carton weight Sport:	15.2 lbs (6.9 kg)
Master carton weight Premium:	21.4 lbs (9.7 kg)
Master carton quantity Sport:	40
Master carton quantity Premium:	27

COMPATIBLE ACCESSORIES:



SKU: 010-12561-03
UPC: 753759188696

SKU: 010-12691-00
UPC: 753759190149

SKU: 010-12691-01
UPC: 753759190156

SKU: 010-12691-02
UPC: 753759190163



REPLACEMENT WATCH BANDS

Keep your style going with these replacement bands for vívomove™ HR.

MSRP Silicone: \$29.99

MSRP Leather: \$59.99

CHARGE CABLE

Connect vívomove HR to your computer's USB port to recharge and transfer data.

SKU: 010-11029-18

MSRP: \$24.99

UPC: 753759142988

PRODUCT COMPARISON:

	vívomove HR	vívomove	vívosmart® 3	vívofit® 3
Battery life ⁴	Up to 5 days	Up to 1 year	Up to 5 days	Up to 1 year
Water rating ²	SWIM ⁵	SWIM	SWIM	SWIM
Touchscreen	•		•	
Night-readable display	•		•	•
Activity tracking ¹	•	•	•	•
Personalized daily step goal	•	•	•	•
Time/Date	•	•	•	•
Monitors sleep ¹	•	•	•	•
Move bar	•	•	•	•
Distance	•	•	•	•
Floors climbed	•		•	
Intensity minutes	•		•	•
Wrist-based heart rate ¹	•		•	
HR broadcasting	•		•	
Activity timer	•		•	
Music control	•		•	
Smart notifications ³	•		•	
VIRB® action camera remote	•		•	
Fitness age	•			
Move IQ™ feature	•		•	•
Discreet display	•		•	
VO2 max	•		•	
All-day stress monitoring	•		•	
Strength training activity	•		•	

MARKETING MEMO

MERCHANDISING:

vívomove™ HR Graphic Tray Kit

SKU: M00-10123-00

Use these kits with the small white metal trays (M00-00367-00) to display the vívosmart® 3 in your display case.

Each kit will include:

- (1) 7" W x 9" H Double-sided Large Graphic Card
- (1) 3 ¼" W x 5 7/8" H Medium Graphic Card
- (1) 2" W x 2 ½" H Mini Product Card
- (1) Clear Small Wearable Product Stand



vívomove HR Countertop Display

SKU: M00-10124-00

Interchangeable pieces make this display completely customizable to fit your needs.

*Please contact a Garmin sales representative to place orders.



Garmin Branded Case and Base

SKU Case: M00-10406-00

SKU Base: M00-10407-00

SKU Back Graphic: M00-00378-00

Size Case: 14.0" W x 35.0" H x 10.0" D

Size Base: 15.0" W x 31.4" H x 16.0" D

Size Back Graphic: 14.0" W x 35.0" H

Display up to 12 Garmin products securely inside our Garmin branded base and case. Order both for a nice freestanding floor display, or order the case separately for a nice countertop solution. Case features an aluminum-lined cylinder cutout on top of the display, allowing natural light to reflect off and onto the featured units. The base has a key-lock door and provides adequate storage for boxed products and spare display components.



vívomove HR Dummy Units



M08-01850-01



M08-01850-02



M08-01850-05



M08-01850-04

Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the Dealer Resource Center at Garmin.com.

SOCIAL MADE SIMPLE:

Easily share vívomove HR via social media using the prewritten posts below. Just add your company name, an image and a link.



Fashion and fitness meet in the Garmin vívomove HR, the first real hybrid smartwatch with wrist-based heart rate and a touchscreen.

(Link to Website or Attach Picture)



Fashion and fitness meet in the Garmin vívomove HR, the first real hybrid smartwatch with wrist-based heart rate and a touchscreen.

(Link to Website and Attach Picture)

VÍVOMOVE HR PRODUCT COPY:

Product copy for vívomove HR can be downloaded from the [Dealer Resource Center](#).

¹ See Garmin.com/ataccuracy

² See Garmin.com/waterrating

³ See Garmin.com/BLE for a list of compatible smartphones

⁴ Battery life varies based on usage

⁵ Leather bands not rated for water use

Please note: The ECCNs and Classification numbers provided represent the opinion of Garmin International, Inc. of the proper classifications for the products today (based on the original software and/or original hardware). Classifications are subject to change. Under the U.S. export regulations, the U.S. Government assigns your organization or client, as exporter/importer of record, the responsibility for determining the correct classification of any item at the time of export/import. Depending on the products, the customer, or the country of destination, an export license may be required by the Department of Commerce prior to shipment. The Department of Commerce's Bureau of Industry and Security (former Bureau of Export Administration) website (<http://www.bis.doc.gov>) provides information that might be useful to you in determining whether you need to obtain a license for a particular shipment. To be clear, if an item described above does require a validated export license, it would be the exporter's responsibility to obtain this license prior to exportation.