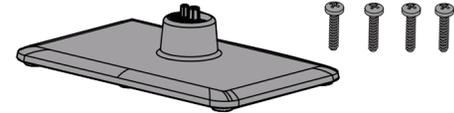


## INCLUDED ACCESSORIES

Remote control and two AAA batteries



24" TV stand and ST4 screws (15 mm length) (4 pcs.)



32" TV stands and ST4 screws (15 mm length) (4 pcs.)



## WHAT YOU NEED (not included)

Phillips screwdriver



Wireless router\* (needed for streaming)



Internet connection\* (needed for streaming)



\*Subscription or other payment may be required to access certain content.

**FIND YOUR USER GUIDE ONLINE!**  
Go to [www.insigniaproducts.com](http://www.insigniaproducts.com), then click **Support & Service**. Enter NS-24ER310NA17 or NS-32DR310NA17 in the box under *Manual, Firmware, Drivers & Product Information*, then click ▶.

**STOP**  
Do not plug your power cord in until all other devices have been connected.

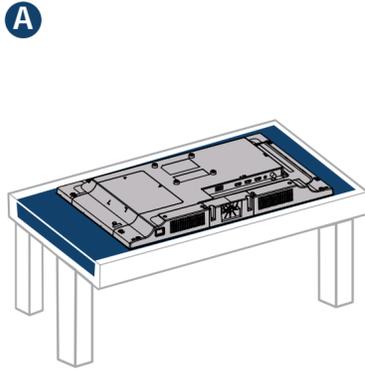
Before using your new product, please read these instructions to prevent any damage.

## 1 START HERE

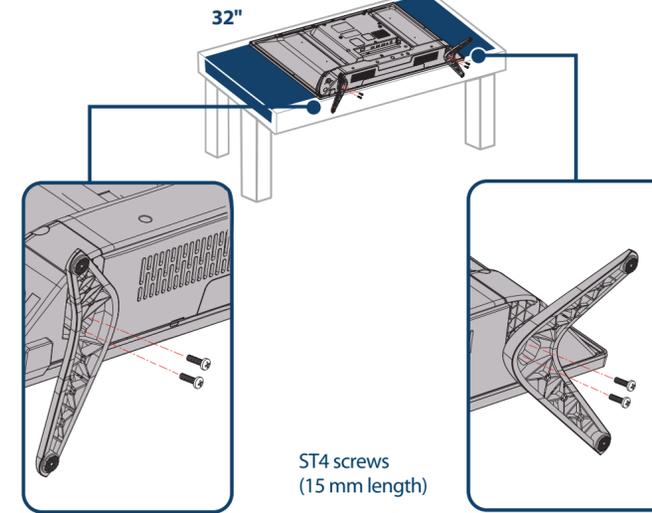
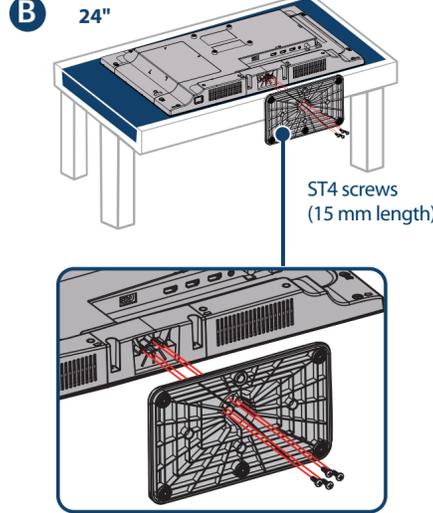
How do I attach the stand to my TV? (not for wall mounting)

You'll need: Soft surface and Phillips screwdriver.

**A** Carefully place your TV face-down on a cushioned, clean surface.



**B** Align the the TV stand(s) with the screw holes on the bottom of your TV, then secure the stand(s) to your TV with the four provided screws.

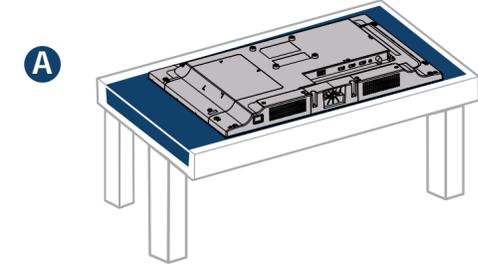


## WALL MOUNT

How do I prepare my TV for wall mounting? (not for use with a TV stand)

You'll need: Soft surface and Phillips screwdriver

**A** Carefully place your TV face-down on a cushioned, clean surface.  
**B** See the instructions that came with your wall mount for more information about how to correctly mount your TV.

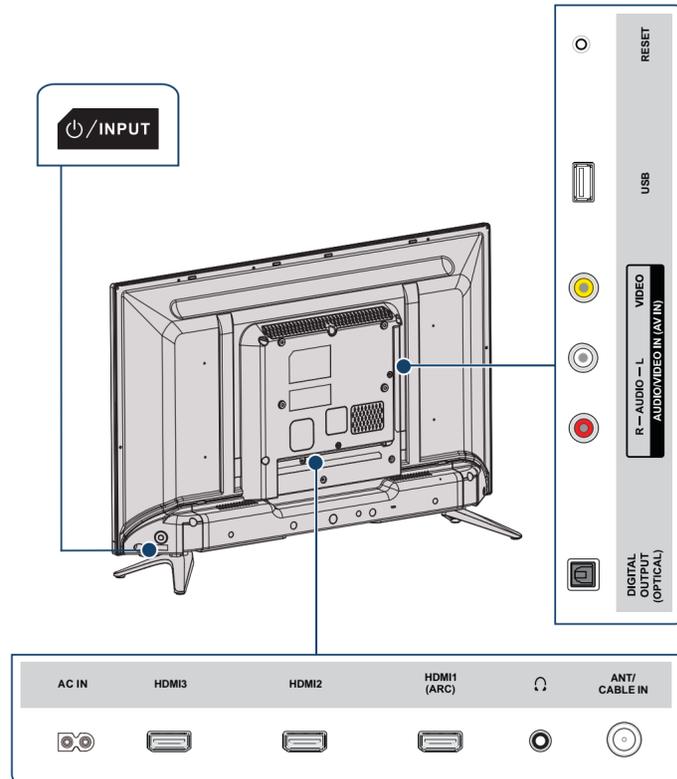


**B** Your TV has four VESA mounting holes on the back. If you attach a wall-mount bracket to the back of your TV, the bracket must be securely attached, using all four holes. If you do not use all four mounting holes, your TV may fall and cause property damage or personal injury. See the documentation that came with your wall mount for complete mounting instructions.

## FEATURES



Note: Images do not necessarily represent the exact design of your television.

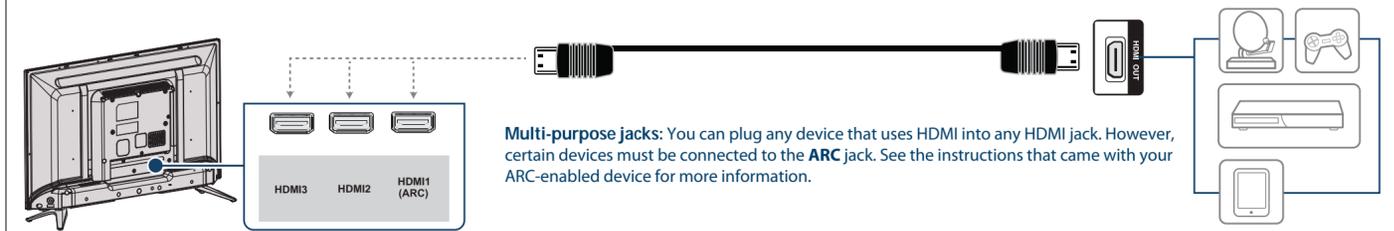


## 2 MAKING CONNECTIONS

How do I watch TV (cable, satellite, or antenna) or connect a device such as a DVD or Blu-ray disc player, game console, or tablet?

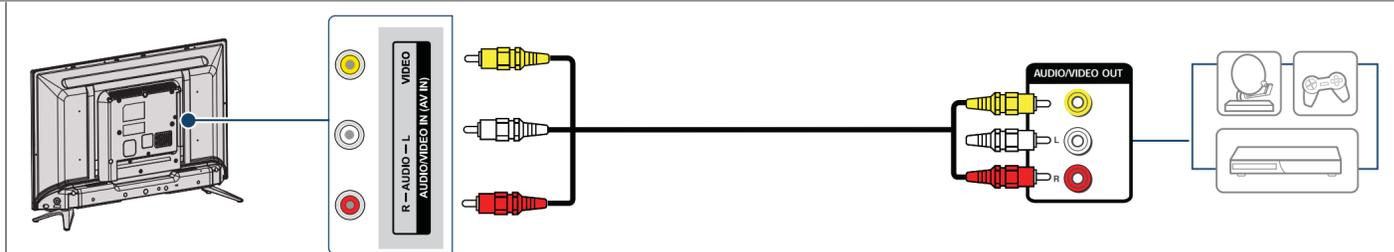
### WHICH CABLES DO YOU HAVE?

**HDMI (BEST)**  
Best video quality

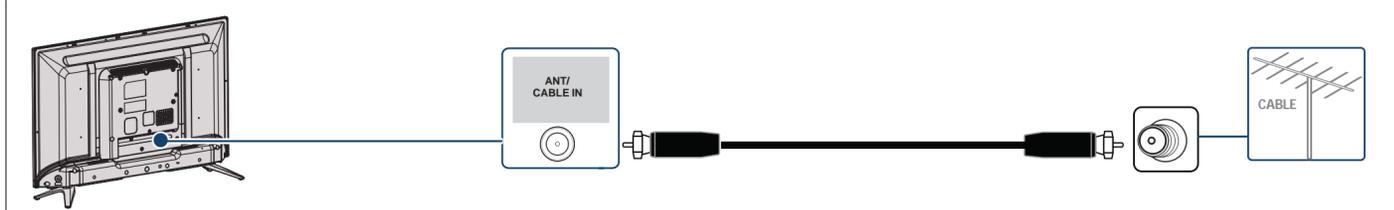


**Multi-purpose jacks:** You can plug any device that uses HDMI into any HDMI jack. However, certain devices must be connected to the **ARC** jack. See the instructions that came with your ARC-enabled device for more information.

### AV (GOOD)



### COAXIAL (GOOD)



## 3 CONNECTING AUDIO DEVICES

How do I connect my TV to external speakers?

### USING DIGITAL AUDIO



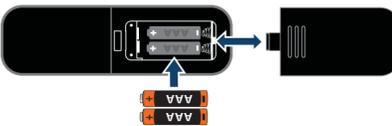
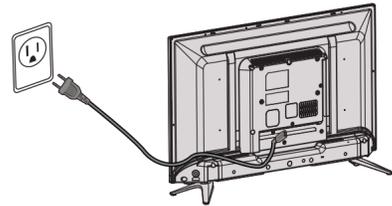
Note: See the instructions that came with your speakers for more information.

## 4 TURNING ON MY TV

When can I turn on my TV?

### WHEN YOUR TV IS IN PLACE:

- 1 Plug the power cord into the **AC IN** jack on the back of your TV, then plug the other end into a power outlet.
- 2 Remove the remote control cover and install the batteries.
- 3 Press  (power) on your remote control.
- 4 Follow the on-screen instructions.



## 5 COMPLETE GUIDED SETUP (OPTIONAL)

Establish your network connection.

- 1 Your TV automatically detects your wireless network, so have your network name and password handy and follow the easy on-screen instructions.
- 2 After it's connected, your TV automatically updates with the latest software, and you can immediately start streaming entertainment.
- 3 When connected to the Internet, your new Insignia • Roku TV automatically receives regular software updates in the background, continually improving your experience.
- 4 If you aren't ready to connect your TV to a wireless network, you can still use it as a regular TV.

### And setup is done ... congratulations!

- 1 Continue using the remote to personalize your Home screen and channel line-up, stream movies, and much more.
- 2 If you have an antenna or cable connected, just click the Tuner tile to watch broadcast TV channels.
- 3 Your Roku account: During Guided Setup, you'll be prompted to create your Roku account online at <https://my.roku.com/link>. Your TV will generate a unique code that links your TV to your new account.
- 4 Roku accounts are free, and while a valid credit card number is not required to create your account, providing your credit card information makes renting and purchasing entertainment from the Roku Channel Store fast and convenient.

## 6 OPTIONAL

Watching local broadcast TV  
How do I scan for channels?

If you connected a cable or satellite box, skip this step.

If you connected your TV to an antenna or cable wall jack (no box):

- 1 When the setup wizard is complete, select the **ANTENNA TV** icon  from the Home screen.
- 2 Follow the on-screen instructions.
- 3 Whenever you want to watch local broadcast TV, select this icon.



## INSIGNIA • Roku TV

### TROUBLESHOOTING

Having trouble completing the guided setup?  
Don't worry, it's usually an easy fix.

If you cannot see a picture on your TV

- Make sure that your TV and the device you want to watch (cable box, Blu-ray player, game console, etc.) are turned on and plugged into a working wall outlet.
- Make sure your power cable is connected.

If you cannot connect to your wireless home network during guided setup

- Make sure that the correct wireless network name is selected.
- Make sure that the wireless network password is correctly entered (password is case sensitive).
- Improve wireless signal by rotating the router slightly (even a few inches can help).

If you cannot hear sound

- Make sure that the TV volume is turned up and not on mute.
- Try only the TV speakers by disconnecting any connection to audio devices (like headphones or audio video receivers).

If the TV remote control isn't working

- Remove any obstruction and point the remote at the TV's IR receiver (see FEATURES).
- Try a fresh set of batteries.
- If the status light on the front of your TV flashes once each time you press a remote button, the problem is not with the remote.

•Unplug the TV and plug it back in.

**ONE-YEAR LIMITED WARRANTY**  
Visit [www.insigniaproducts.com](http://www.insigniaproducts.com) for details.

**NEED ADDITIONAL HELP?**  
See your online *User Guide!* This comprehensive guide includes everything from basic how-to steps to more advanced features. A copy of your *User Guide* is not provided in the box but is available online.  
Go to [www.insigniaproducts.com](http://www.insigniaproducts.com), then click **Support & Service**. Enter **NS-24ER310NA17** or **NS-32DR310NA17** in the box under *Manual, Firmware, Drivers & Product Information*, then click ►.

Check out our **Support Community** <http://community.insigniaproducts.com/> for helpful information from other Insignia TV owners.

**WE'RE HERE FOR YOU**  
[www.insigniaproducts.com](http://www.insigniaproducts.com)  
For customer service, call:  
**877-467-4289 (U.S.)**

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## CONNECTING BRINGS OUT YOUR TV'S FULL POTENTIAL!

You'll have access to more than 3,000 streaming channels\*.



**Note:** Images do not necessarily represent the exact design of your television.

### Make any night a movie night

More than 35,000 movies to choose from, across major streaming movie channels like Netflix, Amazon Video, Google Play, VUDU, and more.\*

### Get in the groove

Stream music from one of 120 music channels like Pandora, VEVO, and Spotify. Access your entire MP3 collection instantly with Amazon Cloud Player or the Roku Media Player.

### Explore your passions

In addition to popular streaming channels like HBO NOW, SHOWTIME, PBS Kids, and FOX NOW, your Insignia • Roku TV also offers hundreds of streaming channels to fuel your passions – including fitness, cooking, religion, outdoors, international programming, and much more.

### Enjoy FREE trials of popular channels

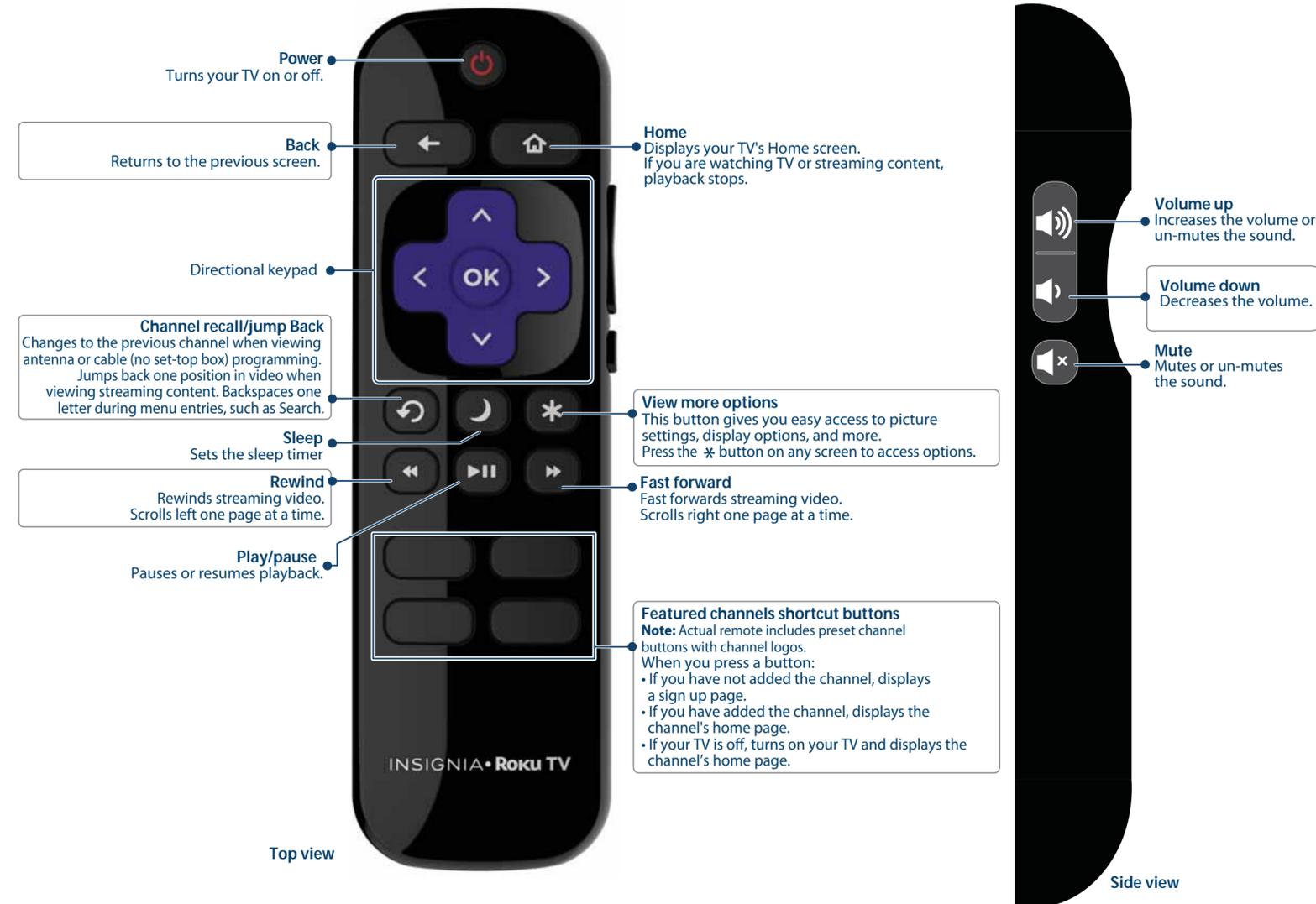
Your Insignia • Roku TV comes loaded with special offers, including free\*\* trials from popular streaming channels. See offers at [www.roku.com/offers](http://www.roku.com/offers).

\*Subscription or other payment may be required to access certain channels. Content may not be available in all areas in which the Insignia Roku TVs are sold and channel availability is subject to change.

\*\*Cancel before your free trial ends to avoid subscription fees. Credit card may be required.

ROKU, ROKU TV, and the ROKU logo are trademarks and the property of Roku, Inc. Other channel logos, brand, and product names are trademarks or registered trademarks of their respective holders.

## USING YOUR REMOTE CONTROL



### Using your Cable Set-top Box or Satellite Receiver Remote as a Universal Remote.

If you prefer to use your cable set-top box or satellite receiver remote as a Universal Remote, please refer to the manual that your cable or satellite service provided. It includes instructions on how to program their remote to your television. You can find codes that work with your Insignia • Roku TV and the most common cable and satellite provider's universal remote control at [www.roku.com/universalremote](http://www.roku.com/universalremote).