

# WorkForce<sup>®</sup> Pro WF-3730 All-in-One Printer

**1/4 Page Ad Callouts**

**EPSON**<sup>®</sup>  
EXCEED YOUR VISION

Powered by PrecisionCore<sup>®</sup> — Performance Beyond Laser™

Fast printing — 20 ISO ppm (bk), 10 ISO ppm (clr)<sup>†</sup>

Reload paper less often — 500-sheet capacity



**WorkForce<sup>®</sup> Pro WF-3730**  
Wireless | Print | Copy | Scan | Fax | Ethernet

**The compact, fast all-in-one printer with high paper capacity.**

Save — up to 30% lower printing costs vs. color laser<sup>1</sup>

Powerful performance and compact design

**\$XXX**



† ISO ppm is based on ISO 24734. See www.epson.com/printspeed  
1 Up to 30 percent compared with best-selling, color laser multifunction printers priced at \$299 (USD) or less, as of February 2018. Calculation based on continuous printing with highest-capacity individual cartridges sold in retail. Actual savings will vary based on print task and use conditions.

Epson-approved copy and design, should be used exactly as shown. Use ads as space permits.

For larger or custom family ads, please contact Epson Merchandising.

**Headline**

**The compact, fast all-in-one printer with high paper capacity.**

**Mandatory Item**

**EPSON**<sup>®</sup>  
EXCEED YOUR VISION

**Optional Item(s)**


Powered by  
**PRECISIONCORE**<sup>®</sup>




**DURABrite**  
*Ultra*  
INK



**1/8 Page Ad Paragraph (max. 25 words)**



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**WorkForce<sup>®</sup> Pro WF-3730**  
Wireless | Print | Copy | Scan | Fax | Ethernet  
Powered by PrecisionCore<sup>®</sup>. Fast speeds and powerful performance in a space-saving design. 500-sheet paper capacity. Plus, up to 30 percent lower printing costs vs. color laser<sup>1</sup>.

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**\$XXX**

**1/8 Page Ad Bullets**



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- Fast printing — 20 ISO ppm (bk), 10 ISO ppm (clr)<sup>†</sup>
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**\$XXX**

**Fact Tag**  
Bullets in order of priority (max. 30 characters, including spaces)

**Epson<sup>®</sup> WorkForce<sup>®</sup> Pro WF-3730**  
Wireless | Print | Copy | Scan | Fax | Ethernet

- Powered by PrecisionCore<sup>®</sup>
- 20 ISO ppm bk, 10 ISO ppm clr<sup>†</sup>
- 500-sheet paper capacity
- Up to 30% lower printing costs vs. clr laser<sup>1</sup>
- Powerful & compact printer
- Print-shop-quality results
- 35-page ADF/auto 2-sided print
- 2.7" color touchscreen
- Wireless/Wi-Fi Direct<sup>®2</sup>/NFC<sup>2</sup>
- Smartphone/tablet printing<sup>2</sup>

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2 See product packaging for details

**\$XXX**

**REMEMBER**

- Epson 702 Series ink cartridges
- Epson specialty paper
- USB cable

# WorkForce<sup>®</sup> Pro WF-3730 All-in-One Printer

## Ordering Information

Product Name	Product Code	UPC Code
<a href="#">WorkForce Pro WF-3730 All-in-One Printer (U.S. and Canada)</a>	C11CH04201	0 10343 94311 7
702 DURABrite <sup>®</sup> Ultra Standard-capacity Black Ink Cartridge	T702120-S	0 10343 93191 6
702 DURABrite Ultra Standard-capacity Cyan Ink Cartridge	T702220-S	0 10343 93192 3
702 DURABrite Ultra Standard-capacity Magenta Ink Cartridge	T702320-S	0 10343 93193 0
702 DURABrite Ultra Standard-capacity Yellow Ink Cartridge	T702420-S	0 10343 93194 7
702 DURABrite Ultra Standard-capacity Color Multi-pack (CMY)	T702520-S	0 10343 93195 4
702 DURABrite Ultra Standard-capacity Color Multi-pack (CMYK)	T702120-BCS	0 10343 93197 8
702 DURABrite Ultra Dual Black Ink Cartridge	T702120-D2	0 10343 93196 1
702XL DURABrite Ultra High-capacity Black Ink Cartridge	T702XL120-S	0 10343 93198 5
702XL DURABrite Ultra High-capacity Cyan Ink Cartridge	T702XL220-S	0 10343 93199 2
702XL DURABrite Ultra High-capacity Magenta Ink Cartridge	T702XL320-S	0 10343 93200 5
702XL DURABrite Ultra High-capacity Yellow Ink Cartridge	T702XL420-S	0 10343 93201 2

## Product Dimensions (W x D x H) and Weight

Printing 16.7" x 19.8" x 12.8"

Storage 16.7" x 15.3" x 12.8"

Weight 24.7 lb

## Packaging Specifications (W x D x H)

### WorkForce Pro WF-3730 All-in-One

Single Carton Dimensions 19.0" x 16.9" x 15.5"

Weight 29.8 lb

### 702 DURABrite Ultra Single Ink Cartridge

Single Carton Dimensions 4.4" x 0.8" x 4.5"

Weight 0.1 lb

Master Carton Dimensions 18.0" x 7.1" x 3.9"

Master Carton Weight 3.5 lb

### 702 DURABrite Ultra Color Multi-pack (CMY)

Single Carton Dimensions 4.4" x 2.3" x 4.8"

Weight 0.2 lb

Master Carton Dimensions 18.3" x 7.6" x 10.6"

Master Carton Weight 8.9 lb

### 702 DURABrite Ultra Color Multi-pack (CMYK)

Single Carton Dimensions 4.4" x 2.3" x 4.8"

Weight 0.3 lb

Master Carton Dimensions 9.2" x 7.5" x 7.5"

Master Carton Weight 3.0 lb

### 702 DURABrite Ultra Dual Black Ink Cartridge

Single Carton Dimensions 4.4" x 1.4" x 4.8"

Weight 0.1 lb

Master Carton Dimensions 9.2" x 7.5" x 7.5"

Master Carton Weight 1.9 lb

### 702XL DURABrite Ultra Single Black Ink Cartridge

Single Carton Dimensions 4.4" x 1.4" x 4.8"

Weight 0.2 lb

Master Carton Dimensions 18.0" x 7.4" x 6.8"

Master Carton Weight 6.5 lb

### 702XL DURABrite Ultra Single Ink Cartridge (CMY)

Single Carton Dimensions 4.4" x 0.8" x 4.8"

Weight 0.1 lb

Master Carton Dimensions 18.0" x 7.1" x 3.9"

Master Carton Weight 3.5 lb



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www.epson.com  
www.epson.ca

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