Model 75U9DG





The U9DG is the first Dual-Cell Technology TV in the US. No big deal really. It gives you 40 times more contrast than a regular LED TV. We're talking OLED-level contrast but way brighter. Made possible by layering a luminance control panel behind a 4K panel to manage grayscale and color more precisely. Which makes the U9DG the most advanced LED TV you can buy.

This TV is our moon landing. Our Sistine Chapel. Our first prize science fair project. Just so you can be 'that guy', it has everything it needs to be the best thing since the last best thing. We're talking 4K resolution, Quantum Dot Color, Dolby Vision HDR, 120Hz native panel, up to 1,000 nit peak brightness and an anti-glare screen. For gamers, we added Variable Refresh rate, Auto Low Latency Mode and FreeSync - so gaming looks sick even if you suck. And for movie lovers (or even just movie watchers), we included FilmMaker and IMAX Enhanced modes. It's just like being at the cinema, just without the \$10 soda.

Hey Google. Android TV™ opens the door to more than 700,000 movies and shows, plus video streaming from Netflix, Prime Video, Disney+, Hulu, YouTube and more. All available using your voice as the remote control. No need to press buttons on the actual remote. Android TV™ also comes with Google Assistant, so you can find the latest blockbuster, check the score of the big game and even dim the lights* without leaving what you're watching. The U9DG. It's the best of TV, instantly.

Dual-Cell Technology

Be the first to own the first Dual-Cell Technology TV in the US. Two panels stacked together creating 40 times more contrast than a regular LED TV. We're talking OLED-level contrast but way brighter. Amaze your friends with the picture's depth and detail. Then hear them talk about getting one too when they think you're not listening.

2,000,000+ Dimming Zones

One million, nine hundred thousand, nine hundred and ninety-nine... two million. Yep, they're all there. Two million zones, all managing brightness independently. Giving the screen near OLED-level blacks and the brightness of LED. Getting technical for a second, the dynamic contrast ratio is 2,000,000: 1. In contrast ratio circles, that's worth bragging about.

Quantum Dot Color

See over one billion shades. Quantum Dot produces purer, richer, more brilliant and accurate colors than a regular LED TV. We could get into how it works. But it's a lot easier to say it makes every day look like the 4th of July.

The 75U9DG has our exclusive ULED technologies. They boost color, contrast, brightness, motion... we could go on. Basically, it's the TV your old TV wants to be.

Dolby Vision™ • Dolby Atmos®

Dolby Vision HDR picture and Dolby Atmos sound are cinema technologies for your home. They provide amazing realism you can see and hear in every scene.

Ultra Motion and 120Hz Native refresh rate

Ultra Motion removes the digital 'noise' that can affect moving objects. Whether it's a bird, a plane or the man of steel, everything you see is exceptionally clear. Blurred lines? Not on this TV, the 120Hz native refresh rate means smoother gaming with pictures that keep up with your play.

Hi-View Engine (4K)

The Hi-View Engine processes the picture you see on screen. While you're busy watching, it's busy continually adjusting the settings for things like shadows and brightness. So, you always see the best possible picture. In fact, the technology fine-tunes each frame down to the pixel. The result is a beautiful, precise image and clear motion that you can only enjoy on Hisense ULED TVs.

Peak Brightness/Full Array Local Dimming Zones
Let's keep it simple, the higher the nit rating, the brighter the screen appears. The average TV is 250-350 nits. Anything over 500 nits is really good. This TV reaches 1,000 nits peak brightness across 2 million+ dimming zones. You get the picture. A picture that's brighter and perfectly lit in any light condition.

Game Mode Pro

The most advanced gaming tech, all in this TV. Ultra High-Speed HDMI inputs recognize gaming sequences to automatically adjust settings for smooth, uninterrupted play. The automatic low-latency mode (ALLM), variable refresh rate (VRR) and FreeSync Premium minimize input lag, screen jitter, and frame tearing. So, your gaming looks sick even if you suck.

Hands-Free Voice Control

Put down the remote. Change the channel, find the latest movie, stream your favorite video and more with your voice. The quicker, easier way to find whatever you want to watch.

Built-In Google Assistant

The Google Assistant* is built into Android TV. Tell it to turn on the lights, change the thermostat, add stuff to your grocery list, or just play that video of your friend Dave falling over for the millionth time. And with universal search, you can even get recommendations with Android TV.

^{*}Google Assistant-compatible products required to use voice commands

^{*}HDR viewing experience will vary by model, content availability, and internet connection.

TECHNICAL SPECIFICATIONS

DIMENSIONS/WEIGHT	44 0v70 0v7 4 :-
TV Dimensions (without the stand)	66.0×39.0×3.4 in
(with the stand) TV Stand Width	66.0×42.8×16.7 in
	55.9×16.7 in
TV Weight (without the stand)	90.6 lbs
(with the stand)	93.3 lbs
Carton Dimensions (WxHxD)	73.6×47.2×8.9 in
Shipping Weight	93.3 lbs
DISPLAY	745
Actual Screen Size (Diagonal)	74.5 in
Screen Class	75 in
Screen Type	LCD
Native refresh rate	120Hz
TYPE OF TV	· · · · · · · · · ·
Smart TV	Yes, Android TV
App Store	Yes (Google Play App Store)
PICTURE QUALITY	
Screen Resolution	4K UHD and ULED, 3840x2160p
Local Dimming	Yes, 2M+ zones
Peak Brightness	Up to 1000 nits
Wide Color Gamut	Yes, Quantum Dot
Motion Rate	480 / 120Hz Native
Aspect	16:9
Static Contrast Ratio / Dynamic Contrast Ratio	150,000:1 / 2,000,000:1
Viewing Angle H/V	178/178
Response Time (ms)	8ms (Gray to Gray)
Color depth	68 Billion/(4bit+8bit+FRC)
HDR*	Yes (Dolby Vision/HDR10/HDR10+/HLG)
Backlight Type Source	Full Array
AUDIO	
Audio Output Power (Watts)	15W x 2
Dolby Atmos	Yes
IMAX Enhanced	Yes
LANGUAGES	
On-screen Display	English/French/Spanish
POWER	
Power Consumption	400W
Standby Consumption	<0.5W
Power Supply (Voltage/Hz)	AC 120V, 50/60Hz
CONNECTIVITY	
Wi-Fi Built In	Yes (802.11ac 2.4GHz/5GHz)
Bluetooth®	Yes

PORTS		
HDMI	4	
Ethernet (LAN)	1	
USB (supports DMP)	1 USB3.0 + 1USB 2.0	
RF Antenna	1	
RCA Composite Video Input	1	
L/R Audio Input for Composite	1	
Digital Audio Output	1 Optical	
Earphone/Audio Output	1	
OTHER FEATURES		
Noise Reduction	Yes	
Parental Control	Yes	
Closed Caption	Yes	
Sleep Timer	Yes	
Google Assistant	Built-In	
Alexa	Works With	
Chromecast	Built-In	
Web Browser	Yes	
Hands Free Voice Control	Yes (On/Off Hard Switch)	
Find my remote	Yes	
MEMC	Yes	
4K Upscale	Yes	
WALL MOUNT		
VESA	600×400 / M8	
ACCESSORIES		
Remote	Yes (Voice Remote w/ backlight)	
Quick Start Guide and/or User Manual	Quick Start Guide is in the box/ User Manual is available online	
Power Cable	Yes	
WARRANTY/UPC		
Warranty	1 year	
UPC Code	888143010748	

^{*}HDR viewing experience will vary by model, content availability and internet connection.

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