

Home Cinema 4010 4K PRO-UHD® Projector with Advanced 3-Chip Design and HDR

1/4 Page Ad
Callouts



EPSON®
EXCEED YOUR VISION

Home Cinema 4010 4K PRO-UHD® Projector with Advanced 3-Chip Design and HDR

The ultimate 4K experience for your DIY home theater.

- 4K experience with pixel-shifting resolution-enhancement technology¹
- HDR High Dynamic Range and up to 200,000:1 contrast ratio
- Advanced, 3-Chip, 3LCD Technology
- 100% Balanced Color/White Brightness — 2,400 lumens¹
- Powered focus/zoom/lens shift; 10 preset positions

4K PRO-UHD

\$XXX

1 See product's specification notes at manufacturer's website

3LCD

Epson-approved copy and design, should be used exactly as shown. Use ads as space permits.

For larger or custom family ads, please contact Epson Merchandising.

Headline

The ultimate 4K experience for your DIY home theater.

Mandatory Item

EPSON®
EXCEED YOUR VISION



Optional Item(s)

4K PRO-UHD

1/8 Page Ad
Paragraph (max. 25 words)



EPSON®
EXCEED YOUR VISION

3LCD

Home Cinema 4010 4K PRO-UHD® Projector with Advanced 3-Chip Design and HDR

Epson® 4K PRO-UHD 3LCD projector with pixel-shifting resolution-enhancement technology¹, HDR, and 100% Balanced Color/White Brightness — 2,400 lumens¹. Plus powered lens.

\$XXX

1 See product's specification notes at manufacturer's website

1/8 Page Ad
Bullets



EPSON®
EXCEED YOUR VISION

3LCD

Home Cinema 4010 4K PRO-UHD® Projector with Advanced 3-Chip Design and HDR

- 4K experience with pixel-shifting resolution-enhancement technology¹
- HDR High Dynamic Range and up to 200,000:1 contrast ratio
- Advanced, 3-Chip, 3LCD Technology
- 100% Balanced Color/White Brightness — 2,400 lumens¹
- Powered focus/zoom/lens shift; 10 preset positions

1 See product's specification notes at manufacturer's website

\$XXX

Fact Tag
Bullets in order of priority (max. 30 characters, including spaces)

Epson® Home Cinema 4010 4K PRO-UHD® Projector with Advanced 3-Chip Design and HDR

- 4K experience with pixel-shifting resolution-enhancement technology¹
- HDR High Dynamic Range and up to 200,000:1 contrast ratio
- Advanced, 3-Chip, 3LCD Design
- 100% Balanced Color/White Brightness — 2,400 lumens¹
- Powered focus/zoom/lens shift
- L*a*b* Ultra Wide Color Gamut
- Frame Interpolation/Motion Control
- Epson's Advanced Projection Lens
- No color wheel/no rainbow effect
- Delta Level Color Accuracy

\$XXX

1 See product's specification notes at manufacturer's website



Home Cinema 4010 4K PRO-UHD® Projector with Advanced 3-Chip Design and HDR

Ordering Information

Description	Product Code	UPC Code
Home Cinema 4010 Projector	V11H932020	0 10343 94393 3
Genuine Epson Lamp (ELPLP89)	V13H010L89	0 10343 92375 1
Replacement Air Filter	V13H134A39	0 10343 88653 7
RF 3D Glasses	V12H548006	0 10343 90476 7

Product Dimensions (W x D x H) and Weight

Excluding Feet, Lens

20.5" x 17.7" x 6.7"

Weight 24.3 lb

Packaging Specifications (W x D x H)

Home Cinema 4010 Projector	Genuine Epson Lamp	Replacement Air Filter	RF 3D Glasses
Dimensions 25.7" x 19.7" x 10.0"	Dimensions 6.3" x 5.7" x 5.1"	Dimensions 6.1" x 3.2" x 1.7"	Dimensions 67.2" x 3.3" x 2.0"
Weight 31.5 lb	Weight 0.6 lb	Weight 0.5 lb	Weight 0.3 lb
	Master Carton	Master Carton	Master Carton
	Dimensions 28.9" x 13.3" x 6.5"	Dimensions 17.8" x 6.4" x 3.4"	Dimensions 13.7" x 13.0" x 9.5"
	Weight 12.7 lb	Weight 1.7 lb	Weight 8.8 lb
	Units Per Master Carton 10	Units Per Master Carton 10	Units Per Master Carton 20