

ETAILER KIT: MASTER PDF - Star Wars™ - Jedi Challenges

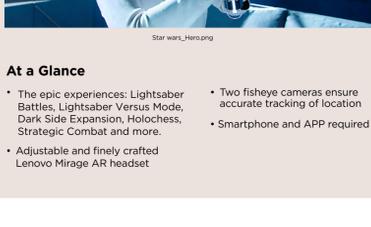
How to Use this Kit

- Master PDF / MS Word Documents**
 Copy and paste the sales text to your site. The documents also contain a list of images/videos you can use.
- Star Wars™: Jedi Challenges Kylo Ren Lightsaber Product Images**
- Star Wars™: Jedi Challenges Kylo Ren Lightsaber Packaging Images**
- Star Wars™: Jedi Challenges Updated Product Tour Video**
- Images, Videos, and Icons & Logos Folders**
 Use these assets to showcase products and add visual appeal. To download the images used in this retailer kit, please see the links below.
- Star Wars™: Jedi Challenges Kylo Ren Lightsaber Product 360 Spin Video**
- Download Star Wars™: Jedi Challenges Kylo Ren Lightsaber Lead Video Trailer**

Page Layout Suggestion

Refer to page layouts shown below for standard retailer product page, or the aspirational layout for long scroll page.

Header assets and copy



Star_wars_Hero.png

Star Wars™: Jedi Challenges

The smartphone-powered augmented reality experience brings an all-new Star Wars experience right into your home. Start the app, put on the headset, and begin your journey with multiple epic experiences. Wield a lightsaber and face-off against some of the galaxy's greatest villains, battle new heroes including Rey and Yoda, engage other players in intense 1-on-1 local multiplayer battles, and much more!

Double Check
 Be sure to have the TM in the upper right corner of Star Wars™: Jedi Challenges



Lightsaber Battles



Strategic Combat



Holochess



The Last Jedi Content



Lightsaber Versus Mode



Dark Side Expansion



Ship Battles

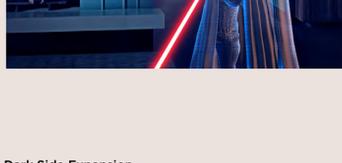
Features assets and copy

Double Check
 Be sure to keep 3 game experiences in this order.

Lightsaber Battles

Perfect your lightsaber skills by taking on some of the most menacing villains the dark side has to offer.

- Defeat waves of enemy troops across all eras in Assault Mode
- Face-off in 1-on-1 duels against Kylo Ren, Darth Vader, and more
- Progress through varying levels of difficulty across seven planets
- Use Force powers to strategically defeat your enemies



Dark Side Expansion

Discover the Dark Side Expansion, a new content update to the Star Wars™: Jedi Challenges app

- Play the Dark Side Expansion with both the original Lightsaber Controller and Kylo Ren Lightsaber Controller
- Battle new heroes, including Rey and Yoda, in epic duels across three difficulty levels
- Engage other players in intense 1-on-1 light side vs. dark side duels in Lightsaber Versus Mode

*Star Wars™: Jedi Challenges Starter Kit, compatible smartphone, and app are required to access the Dark Side Expansion.

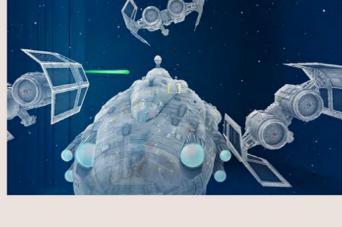


Ship Battles

Command Rebel and Empire Fleets in epic PvP space combat.

- Strategically manage defensive and offensive tactics to destroy enemy ships
- Launch TIE bomber and X-wing bombing runs to weaken opponents' defenses
- Deploy support ships like the Millennium Falcon and TIE fighter squadrons to change the tides of battle

*To access Ship Battles, both player must each have a separate Star Wars™: Jedi Challenges starter kit and the latest version of the mobile app downloaded on a compatible smartphone. Players must be in the same space approximately 6 feet apart.



Lightsaber Versus Mode

Engage other players in intense 1-on-1 local multiplayer battles in the Lightsaber Versus Mode to see who will become the ultimate lightsaber duelist.

- Battle against your friends with dynamic lightsaber duels that are different every time
- Use the Force to sense your opponent's next move and counter their attacks
- Skill matters as you block, dodge and strike your adversary to claim victory in epic lightsaber combat
- Compatible with both original Lightsaber Controller and Kylo Ren Lightsaber Controller

*To access Lightsaber Versus Mode, both players must each have a separate Star Wars™: Jedi Challenges starter kit and the latest version of the mobile app downloaded on a compatible smartphone. Players must be in the same space approximately 6 feet apart.



Holochess

Train your mind in the ultimate game of concentration and strategy, as first seen in Star Wars: Episode IV - A New Hope™.

- Direct holographic alien pieces as you battle for territory on checkered game tables
- Collect eight unique creatures, each with different strengths and weaknesses
- Outsmart your opponent with tactical skill and a powerful team



Strategic Combat

Test your skills as a military strategist and command armies against enemy troops in large-scale ground wars.

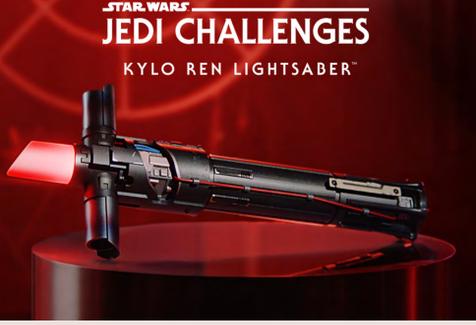
- Place your defenses and units to strategically defeat enemies on the battlefield
- Lead heroes such as Luke Skywalker and Obi-Wan Kenobi to overcome the forces of the dark side
- Recreate epic battles from the Star Wars saga like the Battle of Hoth
- Unlock new units and troops as you progress through increasingly difficult challenges



LIMITED EDITION

STAR WARS™ JEDI CHALLENGES

KYLO REN LIGHTSABER™





Star_wars_Lightsaber.png

Lightsaber Controller

Experience what it feels like to wield a lightsaber right in your own living room. Feel your opponents' attacks with force feedback.

Double Check
 Be sure to use the correct names: Lenovo Mirage AR Headset, Tracking Beacon, Lightsaber controller. Note: The headset MUST always be called Lenovo Mirage AR Headset. It CANNOT only read Mirage AR Headset. This is for legal reasons. The shortened names of the hardware "ie saber, beacon, headset" should not be used.



Star_wars_Mirage AR Headset.png



Star_wars_Tracking Beacon.png

Tracking Beacon

The beacon ensures accurate tracking of your location, while expanding and filling in the environment around you with an immersive augmented reality universe.

Double Check
 Please note the installation video and Forum are only in English

Phone Compatibility

Jedi Challenges is currently compatible with the most popular Android and iOS smartphones on the market. Additional smartphones will be compatible soon. Installation is simple. Download the app on the Google Play or Apple store, slide the phone into the headset tray and begin your Jedi adventure!

Watch Installation video on [YouTube](#) or visit Star Wars™: Jedi Challenges Community for more questions.



Star_wars_Phone Compatibility.png

Specifications copy

Specifications

Star Wars™: Jedi Challenges is a smartphone-powered experience compatible with select Android and iOS devices.

iPhone X, iPhone 8 Plus, iPhone 8, iPhone 7 Plus, iPhone 7, iPhone 6s Plus, iPhone 6s, iPhone 6 Plus, iPhone 6, Samsung Galaxy S9, S8, Samsung Galaxy S7 edge, Samsung Galaxy S7, Google Pixel XL, Google Pixel, Moto Z2 Force, Moto Z, LG G6, Mate 10, Mate 10 Pro, Nova 2S, Xiaomi MIX2, Sony Xperia XZ1.

*Additional devices will be added to the above list soon. Check back here for updates <http://www.jedichallenges.com/compatibility>

Star Wars™: Jedi Challenges	
	Lightsaber Controller
Dimensions	315.5mm x 47.2mm
Weight	275g
Buttons	Power, Blade, Force
	Lenovo Mirage AR Headset
Dimensions	209.2mm x 83.4mm x 154.8mm
Weight	477g
Buttons	Select, Cancel, Menu
Camera	Dual motion tracking cameras
	Tracking Beacon
Dimensions	94.1mm x 76.7mm
Weight	117g
Buttons	Power/color switch
	Additional Info
Connection	Bluetooth connection to phone
Languages	English, German, Chinese, Japanese, French, Spanish
App download	jedichallenges.com/app

Star Wars™: Jedi Challenges Kylo Ren Lightsaber	
	Kylo Ren Lightsaber controller
Dimensions	328.7mm x 132mm
Weight	299g
Buttons	Power, Control Button, Activation Matrix

What is in the box

- Star Wars™: Jedi Challenges
- Lenovo Mirage AR Headset
- Phone Tray
- Lightsaber Controller
- Tracking Beacon
- Charging and Power Cable
- X3 Lightning Cable
- X2 AA Battery
- Quick Start Guide

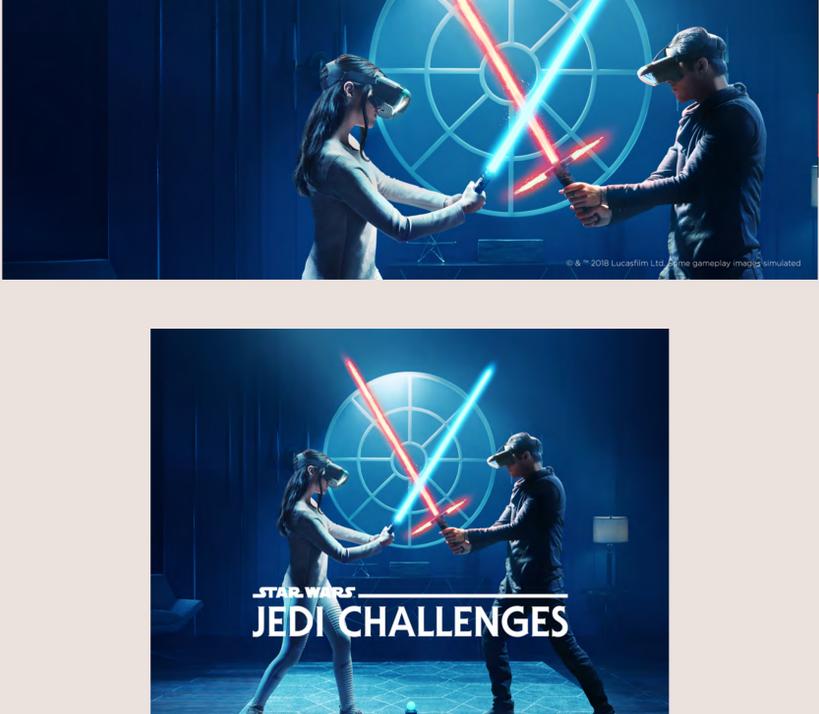
- Star Wars™: Jedi Challenges Kylo Ren Lightsaber
- Kylo Ren Lightsaber Controller
- Micro-USB charging cable
- Quick-start guide
- Warranty card

Double Check
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 Double check the legal line is added

Legal copy

© & ™ Lucasfilm Ltd.
 Batteries included in Star Wars : Jedi Challenges. A compatible phone and the Star Wars : Jedi Challenges companion app are required. Additional data rates may apply when downloading the app. Star Wars characters, objects, and described experiences only appear as augmented reality images through the Lenovo Mirage AR Headset when in use with a compatible phone. More content may be available in future downloads. App and content subject to availability.

Web Banner



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