



Split Screen Junction View



## How to sell in 30 seconds

The TomTom VIA 1505 helps you to keep your hands on the wheel and focus on the road. It makes navigation safe and stress-free.

- With TomTom Map Share On-Demand Updates, you can easily make instant changes and download verified updates from other TomTom users to your map.

## Who to sell to

This product is targeted at young families. Mom makes the buying decision. She's got lots to do – with a career, kids and a busy social life – and wants navigation to be simple, safe and stress-free. The family might have had a GPS device before, and this could be a replacement buy.

## Key features



**Lifetime Maps**

Get the best directions possible: your TomTom device will receive free updated maps, for the life of your device



**Split Screen Junction View**

See two views at once and never miss an exit



**Over 7 Million Points of Interest**

Your pre-installed map has Points of Interest (POIs), from gas stations to hotels, so you're able to find what you want



**FREE Daily Map Changes from the Map Share community**

TomTom Map Share(TM) On-Demand Updates:  
Get free map updates, as often as you like.

## Hardware



**5" touch screen**

See more and drive easy



**Integrated mounting**

Integrated mounting with flip screen



Driving view



Integrated mounting with flip screen

## Features

- 5" Touch Screen
- Free Lifetime Maps Updates
- Split Screen Junction View
- Over 7 Million Points of Interest
- IQ Routes
- Map Share Technology
- Spoken Street Names

## What's in the box

- TomTom VIA device with integrated mount
- Adhesive Disc
- USB Car Charger
- USB cable
- Documentation

## Map coverage

Pre-installed with a map of US, Canada & Mexico (VIA 1505M)

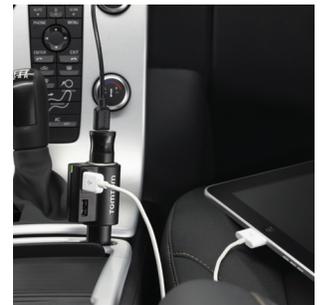
Pre-installed with a map of US, Canada, Mexico & Europe (VIA 1505M WTE)

Other country maps are available on [www.tomtom.com](http://www.tomtom.com)

## Recommended accessories



5" Comfort Carry Case  
9UUA.052.05  
EAN code: 0636926047043



High speed multi charger  
9UUC.001.04  
EAN code: 0636926054317

## Logistical information

Name	EAN	Article Number	Unit Weight	Box Weight	Unit Dimensions	Box Dimensions
VIA 1505M WTE (US, CA, MEX, EU)	0636926064149	1EN5.019.06	7.7 oz.	20 oz.	5.3" x 3.7" x 1.3"	7.0" x 7.0" x 1.8"
VIA 1505M (US, CA, MEX)	0636926048764	1EN5.019.01				