

α7 Gen5 4K AI Processor

AI Picture Pro automatically upscales content to 4K resolution*



AI Picture Pro

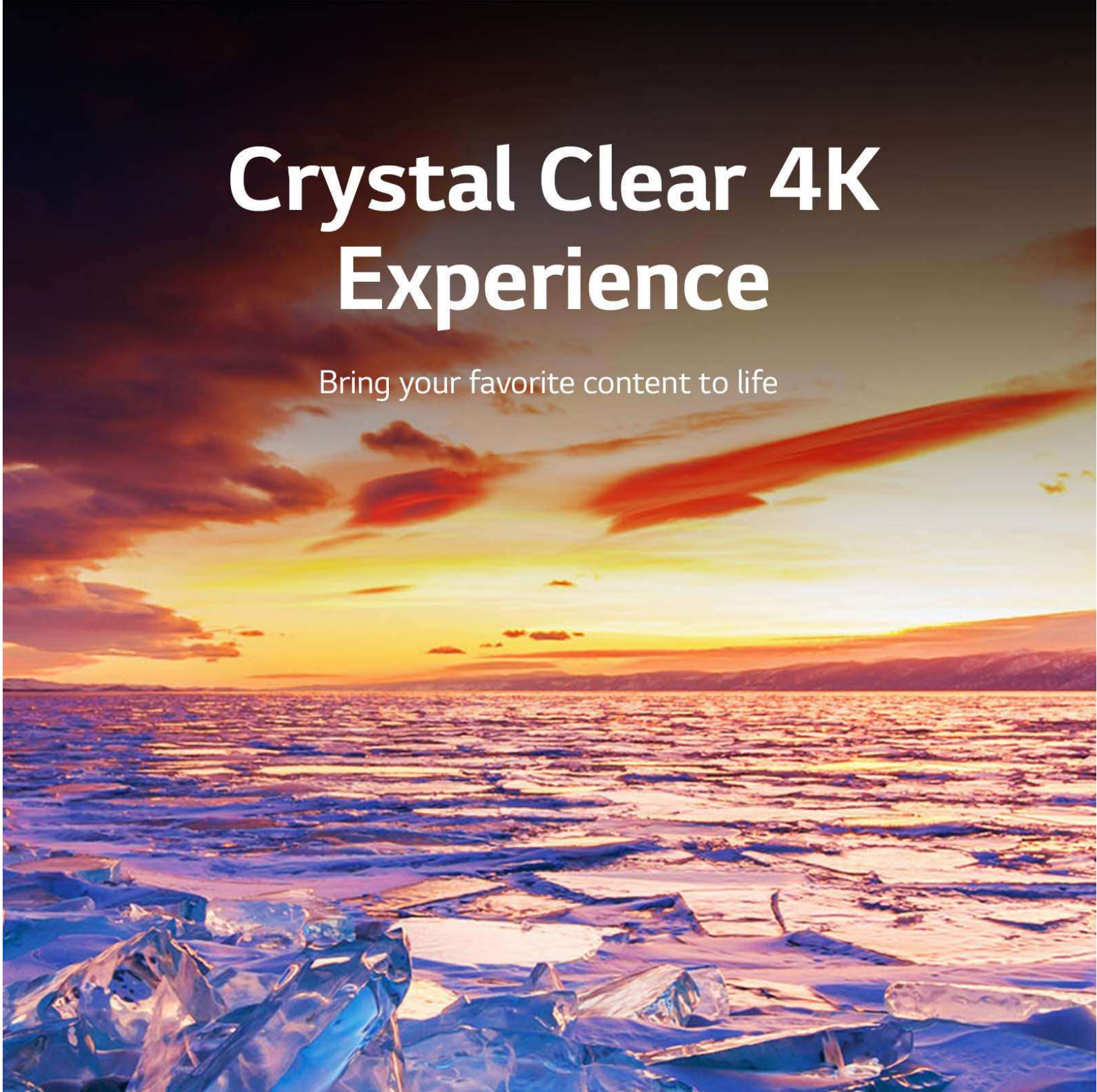


AI Sound Pro

*Image quality of upscaled content will vary based on the source resolution.

Crystal Clear 4K Experience

Bring your favorite content to life



Real 4K

Bring your favorite content to life



Brilliant Inside and Out

The latest in TV color technology and MiniLED backlighting
for a fully loaded, versatile LG LED TV



Precision
Dimming



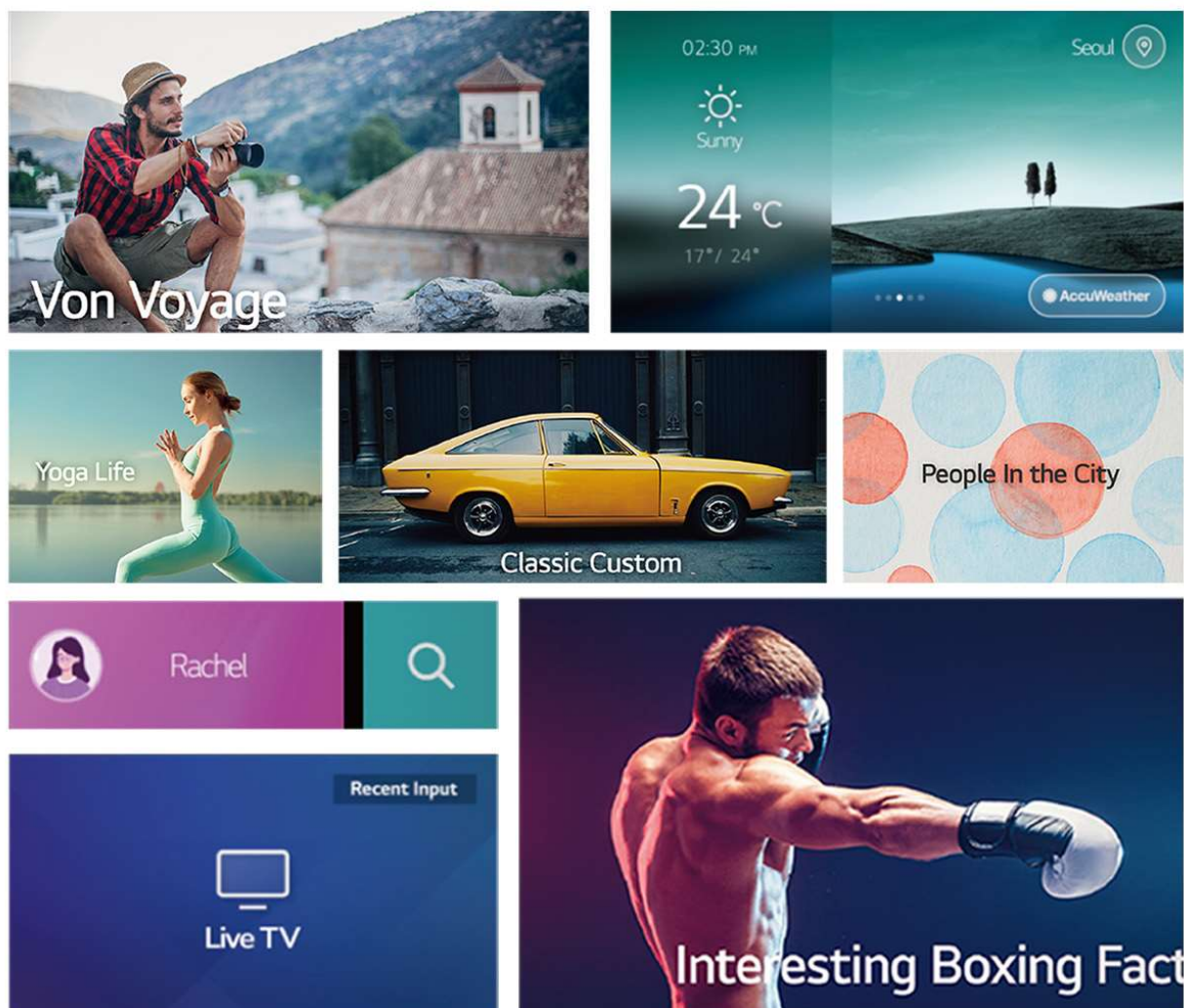
Ultra
Contrast



100%
Color Volume

ThinQ AI & webOS

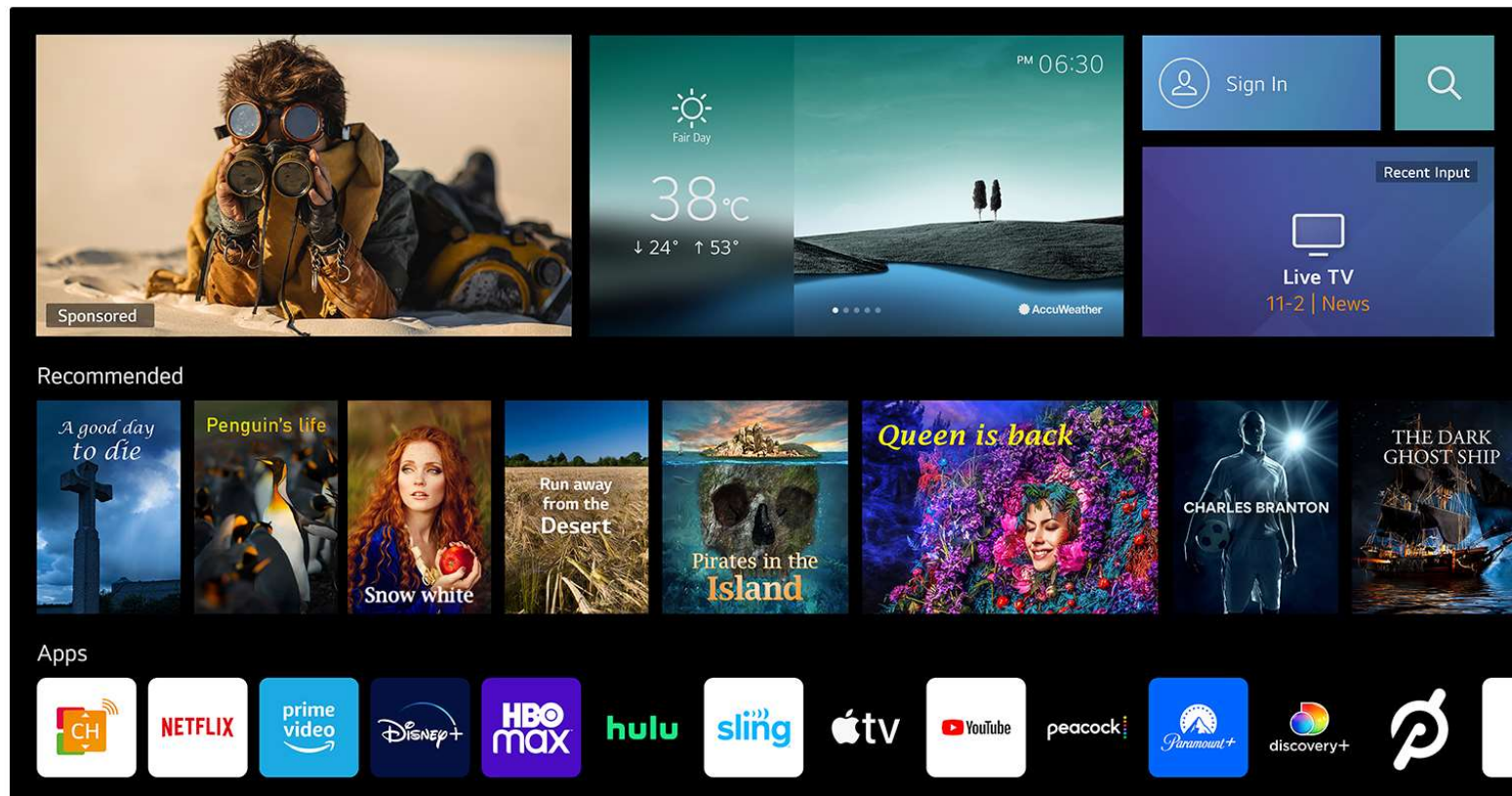
Enjoy your favorite content including fitness,
sports, entertainment and more



ThinQ AI & webOS

Enjoy a smarter, more personal experience

Just say "Hi, LG"



Up Your Game

Adjust all your game settings in one location for the best gaming experience



Game Optimizer & Dashboard **VRR** | **ALLM** | **eARC** | **HGiG**

Powerful Gameplay

Experience real-time action with virtually
no tearing from FreeSync™ Premium



Game Dashboard & Optimizer **ALLM** | **eARC** | **HGiG**

Game Optimizer & Dashboard

Quickly adjust all your game settings in one location.



FILMMAKER MODE™

Get in the action the way directors intended

Dolby
VISION IQ

Dolby
ATMOS

HDR10+



Sports Alert

Real-time updates from your favorite teams

