

# XPERIA 10 Plus

Discover the 21:9 Experience with the Xperia 10 Plus' 6.5", 21:9 Wide display. Multi-task with ease and watch films in the aspect ratio of the cinema.



## TOP 3 SELLING POINTS

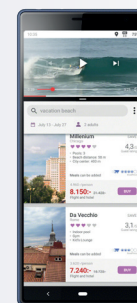
# 1

### 21:9<sup>1</sup> Wide display for easier multi-tasking and immersive viewing



Display

- Run two apps and multi-task easier with split screen.
- The long screen shows more content – see more, scroll less.
- Watch films that fill out the whole 6.5" screen in Full HD+ quality.



21:9  
Wide

Full HD  
1080

TRY IT!

See what the 21:9 Wide display is all about!

- ▶ Start App launcher by swiping upwards from the bottom of the screen.
- ▶ Press and hold the YouTube™ app icon. Choose Split screen from the menu.
- ▶ Tap Messages. Notice how much the long display lets you see of both apps.

# 2

### 21:9 Movie and image capture with dual camera system



Camera

- Sony Xperia exclusive 21:9 cinema ratio Movie recording.
- Optical zoom lens. Get 2x closer without losing quality.
- Bokeh effect for artistic photos with defocused background.



12 MP/8 MP

2x

OPTICAL ZOOM

TRY IT!

Take a close-up and see the difference!

- ▶ Turn on the dual camera
- ▶ Use the volume key or pinch to zoom in on an object. Take the shot.
- ▶ See how sharp and nice the photo turns out with 2x optical zoom.

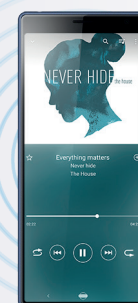
# 3

### Sony's audio expertise always by your side



Sound

- Smart Amplifier delivers a loud, rich sound through the speaker.
- Hear music as the artist intended with High-Resolution Audio<sup>2</sup>.
- DSEE HX™ improves the quality of low-res music files.



Smart  
Amplifier

Hi-Res  
AUDIO

DSEE HX  
Digital Sound  
Enhancement Engine

TRY IT!

Listen to the powerful sound!

- ▶ Go to Music
- ▶ Play a preloaded track through the speaker.
- ▶ Notice how the sound remains clear even when you increase the volume.





Visit our web site to learn more: [www.sonymobile.com/xperia-10-plus](http://www.sonymobile.com/xperia-10-plus)

# SONY

# XPERIA 10<sub>Plus</sub>



## Sales arguments based on customer preferences

|   | The customer says...  | You could say...  | Demo  |
|---|---|---|---|
| <br><b>Uses social media</b>       | I can't live without social media, I'm constantly checking Facebook and posting stuff.        | With the 21:9 Wide display, you see more content and hence scroll less. The long display is also ideal for running two apps at the same time with split screen, so you don't miss anything.                 | <b>Show YouTube™ and Messages in split screen mode.</b>   |
| <br><b>Watches films</b>           | I often watch films on my smartphone so a good display is very important.                     | Xperia 10 Plus' 6.5" display is amazing. It has the same ultra-wide format as most blockbuster movies so you can enjoy them just like at the cinema, without black bars top and bottom.                     | <b>Show the preloaded Spiderman trailer.</b>  |
| <br><b>Takes photos</b>            | I always use my smartphone camera, even when I'm on vacation.                                 | Xperia 10 Plus' dual camera is great for landscapes and portraits. It has an optical zoom so you can zoom in without losing quality. And you can defocus the background to make portraits really stand out. | <b>Take a close-up with the 2x optical zoom and talk about how much better the image quality is compared to digital zoom.</b> |
| <br><b>Wants fast performance</b> | The most important thing is that it's fast and reliable - no lagging, no long download times. | Everything runs fast and smooth on the Xperia 10 Plus thanks to the powerful processor from Qualcomm, one of the world's leading makers of smartphone processors.   | <b>Show how fast and smooth the interface is. If possible, stream a video.</b>  |

## Specifications

|                     |  |
|---------------------|--|
| <b>Facts</b>        | Dimensions: 167 x 73 x 8.3 mm<br>Weight: 180g<br>Colours: Navy, Black, Silver, Gold <sup>3</sup>   |
| <b>Display</b>      | 21:9 <sup>1</sup> Wide display 6.5" Full HD+, Image Enhance Technology, Split screen, Corning® Gorilla® Glass 5  |
| <b>Main camera</b>  | <b>12MP + 8MP dual camera system:</b> 2x optical zoom, Bokeh effect, Hybrid Autofocus, HDR Photo, 21:9 Movie and image capture, 4K Movie recording, SteadyShot™, 120fps slow-motion Movie recording, Superior Auto<br><b>12MP camera:</b> ExmorRS™ for mobile image sensor, 1/2.8 sensor size, Pixel pitch 1.25µm, F1.75 lens<br><b>8MP camera:</b> 1/4.0 sensor size, Pixel pitch 1.12µm, F2.4 lens |
| <b>Front camera</b> | 8MP camera, 1/4.0 sensor size, Pixel pitch 1.12µm, F2.0 lens, HDR Photo, Full HD Movie recording, SteadyShot™, Portrait selfie effects, Display flash  |
| <b>Audio</b>        | Audio jack, High-Resolution Audio <sup>2</sup> , DSEE HX™, LDAC <sup>2</sup> , External speaker (mono), Smart Amplifier, Virtualphones Technology (VPT), Stereo Recording, Qualcomm® aptX™ HD audio, Supported audio formats: AAC (AAC-LC, AAC+, eAAC+, AAC-ELD), ALAC, AMR-NB, AMR-WB, FLAC, MIDI, MP3, PCM, Opus, Vorbis   |
| <b>Performance</b>  | Qualcomm® Snapdragon™ 636 Mobile Platform, 4GB RAM, 64GB eMMC internal memory <sup>4</sup> , microSDXC™ support (up to 512GB) <sup>5</sup> , SIM capability (Dual SIM <sup>6</sup> & Single SIM), Nano SIM, 3000 mAh battery, Xperia Adaptive Charging, Battery Care, Smart Stamina, Stamina Mode, USB Power Delivery, LTE (4G) Cat12/Cat13 <sup>7</sup> , Wi-Fi® 11a/b/g/n/ac                       |
| <b>Other</b>        | Side sense, A-GNSS (GPS + GLONASS) <sup>8</sup> , Bluetooth® 5.0 wireless technology, Fingerprint sensor, Google Cast™, NFC, USB Type-C™   |

<sup>1</sup> Display ratios may vary based on content formatting. <sup>2</sup> High-Resolution Audio and LDAC require compatible headset. <sup>3</sup> Colour availability varies per market. <sup>4</sup> Firmware and preloaded applications take approximately 14.79GB of internal storage, with the remainder 49.21GB for user-selected content (such as music, pictures, movies, applications and their data). Measurement made at time of product announcement and may vary per market. Software updates may change the available internal storage. <sup>5</sup> microSD™ card is optional. <sup>6</sup> Dual SIM is not available in all variants and markets. <sup>7</sup> Dependent on market availability and compatible network. <sup>8</sup> This service is not available in all variants or in all markets.

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