IT PRODUCTS

THOMSON
Computing

North America Q4-2020 REV5

Item	SKU	MSRP USD	MAP USD	Retail Purchase price $	Margin on MSRP	Margin on MAP	
NEO10 inch Quad core Atom							
NEO10A Black	WWNEO10A4BK64-P	$189.99	$159.99	$145.59	23.37%	9.00%	
NEO10A White	WWNEO10A4WH64-P	$189.99	$159.99	$143.99	23.37%	9.00%	
NEO14 inch Quad core Atom							
NEO14A Black	WWNEO14A4BK64-P	$209.99	$179.99	$163.99	21.90%	8.89%	
NEO14A White	WWNEO14A4WH64-P	$239.99	$179.99	$163.99	21.90%	8.89%	
NEO14A Pink	WWNEO14A4PK64-P	$239.99	$179.99	$163.99	21.90%	8.89%	

Item	SKU	MSRP USD	MAP USD	Retail Purchase price $	Margin on MSRP	Margin on MAP	
NEO14 inch Classic Celeron							
NEO14C Black	WWNEO14C4BK64-P	$229.99	$199.99	$179.39	22.00%	10.30%	
NEO14C White	WWNEO14C4WH64-P	$229.99	$199.99	$179.39	22.00%	10.30%	
NEO14C Pink	WWNEO14C4PK64-P	$229.99	$199.99	$179.39	22.00%	10.30%	
NEO14 inch Aluminum Celeron							
NEOX14C Blue	WWX14C4BL64-P	$249.99	$219.99	$197.49	21.00%	10.23%	
NEOX14C Pink	WWX14C4PK64-P	$249.99	$219.99	$197.49	21.00%	10.23%	
NEO14 inch core i3							
NEO14 i3 Silver	WWN14i3-4SL128	$369.99	$319.99	$290.00	22.97%	9.37%	
NEO15 inch core i5							
NEO15 i5 Black	WWNEO15i54BK256	$429.99	$369.99	$331.09	23.00%	10.51%	

NOTEBOOK

THOMSON
Computing

2020

Classic Notebook Atom

2020 Q4 RANGE

NEO10A

Office Mobile

FREE & PRE INSTALLED

THOMSON Computing

Windows

Black — WWNEO10A4BK64-P — 810002150807

White — WWNEO10A4WH64-P — 810002150814

MOBILE OFFICE FOR FREE

10.1'' NOTEBOOK

THOMSON

Intel Atom
Quad core Z8350 Processor
Intel HD 400 Graphic Processor

4 GB
DDR3L

64 GB
eMMC

10.1-inch display
1024 x 600 pxl

Up to 7 hours
3.7 V / 4,000 mAh

Front Camera
0.3 mpx

Thin & Light
1.5 cm / 1150 gr
0.6 in / 2.54 Lbs

MSRP:

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x MicroSD Card,
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N , Bluetooth 4.0
USB:	1 x USB 2.0 (type A)
	1 x USB 3.0 (type A)
Video output:	1 x Mini HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

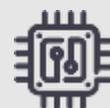|	
Model:	WWNEO10A
UPC:	
Dimensions:	7.28 x 11.02 x 0.6 inch 18.5 x 28 x 1.5 cm
Included:	10.1'' Notebook, charger, Manual

I choose the french Technology

NEO10A

HIGHLIGHTS

- **Intel CPU** and Windows 10 for reliability & efficiency
- **FAST BOOT**: no need to wait thanks to the eMMC Storage technology.

•**A MULTIPURPOSE MOBILE DEVICE FOR WORK AND HOME :** This lightweight, slim and stylish device is perfect to take anywhere you need to go

•**MOBILE OFFICE preinstalled for free forever (just need to create a free Microsoft account if you don't have one)** Consult, modify & create files within the familiar Office Interface, optimized for mobile phones, tablets and small screens (Excel, Powerpoint, Word)

•**COMPLETE CONNECTIVITY & FEATURES**
•The NEO10A is equipped with all the essentials for connectivity, especially USB, Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N & Bluetooth 4.0, and also a mini HDMI to extend the display on a bigger screen.

•**EXPANDABLE UP TO 192GB WITH SD STORAGE**
•Your computer comes with 64GB of fast eMMC storage . Easily upgrade your Laptop with a MicroSD card up to 128GB for a total of 192Gb

10.1'' NOTEBOOK

THOMSON

Intel Atom
Quad core Z8350 Processor
Intel HD 400 Graphic Processor

4 GB
DDR3L

64 GB
eMMC

10.1-inch display
1024 x 600 pxl

Up to 7 hours
3.7 V / 4,000 mAh

Front Camera
0.3 mpx

Thin & Light
1.5 cm / 1150 gr
0.6 in / 2.54 Lbs

MSRP:

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x MicroSD Card,
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N , Bluetooth 4.0
USB:	1 x USB 2.0 (type A) 1 x USB 3.0 (type A)
Video output:	1 x Mini HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

Model: WWNEO10A
UPC:
Dimensions: 7.28 x 11.02 x 0.6 inch
18.5 x 28 x 1.5 cm
Included: 10.1'' Notebook, charger, Manual

I choose the french Technology
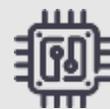
Classic Notebook Celeron

2020 Q4 RANGE

NEO14 C

THOMSON

Intel Apollo Lake
Celeron N3350 Processor
Intel HD 500 Graphic Processor

4 GB
DDR3L

64 GB
eMMC

14.1-inch HD display
1366 x 768 pxl

Up to 7 hours
3.7 V / 8,000 mAh

Front Camera
0.3 mpx

Thin & Light
1.8 cm / 1280 gr
0.7 in / 2.82 Lbs

Black

WWNEO14C4BK64-P
810002150500

MSRP:

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x MicroSD Card,
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N , Bluetooth 4.0
USB:	1 x USB 2.0 (type A) 1 x USB 3.0 (type A)
Video output:	1 x Mini HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

WWNEO14C4BK64-P

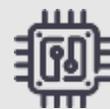| Dimensions: | 9.06 x 12.99 x 0.7 inch 23 x 33 x 1.8 cm |
| Included: | 14.1" Notebook, charger, Manual |

I choose the french
Technology

NEO14 C

14.1" NOTEBOOK

THOMSON

Intel Apollo Lake
Celeron N3350 Processor
Intel HD 500 Graphic Processor

4 GB
DDR3L

64 GB
eMMC

14.1-inch HD display
1366 x 768 pxl

Up to 7 hours
3.7 V / 8,000 mAh

Front Camera
0.3 mpx

Thin & Light
1.8 cm / 1280 gr
0.7 in / 2.82 Lbs

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x MicroSD Card,
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N , Bluetooth 4.0
USB:	1 x USB 2.0 (type A)
	1 x USB 3.0 (type A)
Video output:	1 x Mini HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

WWNEO14C4WH64-P

Dimensions:	9.06 x 12.99 x 0.7 inch
	23 x 33 x 1.8 cm
Included:	14.1" Notebook, charger, Manual

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Technology

White

WWNEO14C4WH64-P

810002150531

intel

Windows

MSRP:

NEO14 C

14.1" NOTEBOOK

THOMSON

Intel Apollo Lake
Celeron N3350 Processor
Intel HD 500 Graphic Processor

4 GB
DDR3L

64 GB
eMMC

14.1-inch HD display
1366 x 768 pxl

Up to 7 hours
3.7 V / 8,000 mAh

Front Camera
0.3 mpx

Thin & Light
1.8 cm / 1280 gr
0.7 in / 2.82 Lbs

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x MicroSD Card,
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N , Bluetooth 4.0
USB:	1 x USB 2.0 (type A)
Video output:	1 x USB 3.0 (type A)
Audio:	1 x Mini HDMI Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

WWNEO14C4PK64-P

Dimensions:	9.06 x 12.99 x 0.7 inch 23 x 33 x 1.8 cm
Included:	14.1" Notebook, charger, Manual

Pink

WWNEO14C4PK64-P
810002150517

intel

Windows

MSRP:

I choose the french Technology

NEO14 C

HIGHLIGHTS

- **Intel CELERON CPU** and Windows 10 for reliability & efficiency
- **FAST BOOT**: no need to wait thanks to the 64 GB eMMC Storage technology (similar to SSD).

•**A MULTIPURPOSE DEVICE FOR WORK AND HOME AT THE MOST AFFORDABLE PRICE**
•The Thomson NEO Laptop offers you the flexibility you need from typical office usage to social media and entertainment.

•**HD DISPLAY PANEL**
•Good quality for watching videos and working on files

•**COMPLETE CONNECTIVITY & FEATURES**
•The NEO14C is equipped with all the essentials for connectivity, especially USB, Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N & Bluetooth 4.0, and also a mini HDMI to extend the display on a bigger screen.
•You can easily add some storage with a micro SD card

14.1'' NOTEBOOK

THOMSON

Intel Apollo Lake
Celeron N3350 Processor
Intel HD 500 Graphic Processor

4 GB
DDR3L

64 GB
eMMC

14.1-inch HD display
1366 x 768 pxl

Up to 7 hours
3.7 V / 8,000 mAh

Front Camera
0.3 mpx

Thin & Light
1.8 cm / 1280 gr
0.7 in / 2.82 Lbs

MSRP:

Others Features:

O.S.:   Windows 10 Home
Touch Panel: -
Exp. Storage: 1 x MicroSD Card,

Connectivity: Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N, Bluetooth 4.0
USB: 1 x USB 2.0 (type A)
                 1 x USB 3.0 (type A)
Video output: 1 x Mini HDMI
Audio: Built-in Speakers & Mic,
                 1 x 3.5 mm stereo jack

WWNEO14C

Dimensions: 9.06 x 12.99 x 0.7 inch
                 23 x 33 x 1.8 cm
Included: 14.1'' Notebook, charger, Manual

I choose the french
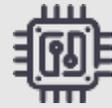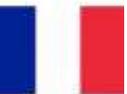Technology

Classic Notebook I3 & i5

2020 RANGE

NEO14 i3

Silver

WWN14I3-4SL128
810002150487

(intel) **Windows**

14.1'' CLASSIC NOTEBOOK

THOMSON

Intel Core I3
Broadwell I3-5005U Processor
INTEL HD Graphics 5500

4 GB
DDR3L

128 GB
SSD

14.1-inch HD display
1366 x 768 pxl

Up to 6 hours
7.6 V / 4.000 mAh

Front Camera
0.3 mpx

Thin & Light
2.15 cm / 1420 gr
0.85 in / 3.13 Lbs

MSRP:

Others Features:

O.S.:	Windows 10 in S Mode
Touch Panel:	-
Exp. Storage:	1 x Micro-SD Card
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N, Bluetooth 4.2
USB:	2 x USB 3.0 (type A)
Video output:	1 x Mini HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

WWN14I3-4SL128

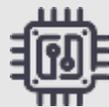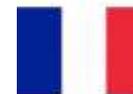|	
Dimensions:	21.5 x 33.26 x 2.15 cm 8.46 x 13.09 x 0.85 inch
Included:	14.1'' Notebook, charger, Manual

I choose the french Technology

NEO14 i3

HIGHLIGHTS

- **Intel Core i3** and Windows 10 for reliability & efficiency
- **FAST BOOT**: no need to wait thanks to the 128 GB eMMC Storage technology (similar to SSD).

•A POWERFUL MULTIPURPOSE DEVICE FOR WORK AND HOME AT THE MOST AFFORDABLE PRICE
•The Thomson NEO Laptop offers you the flexibility you need from typical office usage to social media and entertainment.

•HD DISPLAY PANEL
•Good quality for watching videos and working on files

•COMPLETE CONNECTIVITY & FEATURES
•The NEO14 i3 is equipped with all the essentials for connectivity, especially USB, Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N & Bluetooth 4.2, and also a mini HDMI to extend the display on a bigger screen.

•128 GB OF INTERNAL STORAGE
•Easily upgrade your Laptop with a standard M.2 Sata III SSD allowing you to have more than 512 GB of fast internal
•You can also easily add some storage with a Micro SD card

14.1'' CLASSIC NOTEBOOK

THOMSON

Intel Core I3
Broadwell I3-5005U Processor
INTEL HD Graphics 5500

4 GB
DDR3L

128 GB
SSD

14.1-inch HD display
1366 x 768 pxl

Up to 6 hours
7.6 V / 4.000 mAh

Front Camera
0.3 mpx

Thin & Light
2.15 cm / 1420 gr
0.85 in / 3.13 Lbs

MSRP:

Others Features:

O.S.:	Windows 10 in S mode
Touch Panel:	-
Exp. Storage:	1 x MicroSD Card,

Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N, Bluetooth 4.2
USB:	2 x USB 3.0 (type A)

Video output:	1 x Mini HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

WWN14I3-4SL128

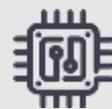|	
Dimensions:	21.5 x 33.26 x 2.15 cm 8.46 x 13.09 x 0.85 inch
Included:	14.1" Notebook, charger, Manual

I choose the french Technology

NEO15 i5

THOMSON

Intel Core I5
Broadwell I5-5257U Processor
INTEL Iris Graphics 6100

4 GB
DDR3L

256 GB
SSD

15.6-inch Full HD display
1920 x 1080 pxl

Up to 6 hours
7.6 V / 4.200 mAh

Front Camera
0.3 mpx

Thin & Light
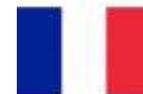2.21 cm / 1800 gr
0.87 in / 3.96 Lbs

MSRP:

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x Micro-SD Card
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N, Bluetooth 4.2
USB:	2 x USB 3.0 (type A)
Video output:	1 x HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

WWNEO15i54BK256

Dimensions:	14.76 x 9.56 x 0.87 inch
	37.5 x 24.3 x 2.21 cm
Included:	15.6'' Notebook, charger, Manual

Black

WWNEO15i54BK256

810002150852

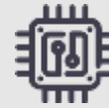(intel) ■■ Windows

I choose the french
Technology

NEO15 i5

HIGHLIGHTS

Black

- **Intel Core i5** and Windows 10 for reliability & efficiency
- **8GB of RAM**: Allowing you to work faster with many applications open at the same time.

•A POWERFUL MULTIPURPOSE DEVICE FOR WORK AND HOME AT THE MOST AFFORDABLE PRICE

•The Thomson NEO Laptop offers you the flexibility you need from typical office usage to social media and entertainment.

•FULL HD DISPLAY PANEL

•Best quality for watching videos and working on files

•COMPLETE CONNECTIVITY & FEATURES

•The NEO15 i5 is equipped with all the essentials for connectivity, especially USB, Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N & Bluetooth 4.0, and also HDMI to extend the display on a bigger screen.

•FAST INTERNAL STORAGE (SSD) for a FAST ACCESS and a FAST BOOT

•eMMC is like SSD storage: fast so you can switch on your computer in less than 15 seconds

15.6'' CLASSIC NOTEBOOK

THOMSON

Intel Core I5
Broadwell I5-5257U Processor
INTEL Iris Graphics 6100

4 GB
DDR3L

256 GB
SSD

15.6-inch Full HD display
1920 x 1080 pxl

Up to 6 hours
7.6 V / 4.200 mAh

Front Camera
0.3 mpx

Thin & Light
2.21 cm / 1800 gr
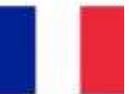0.87 in / 3.96 Lbs

MSRP:

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x Micro-SD Card
Connectivity:	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N, Bluetooth 4.2
USB:	2 x USB 3.0 (type A)
Video output:	1 x HDMI
Audio:	Built-in Speakers & Mic, 1 x 3.5 mm stereo jack

WWNEO15i54BK256

Dimensions:	14.76 x 9.56 x 0.87 inch
	37.5 x 24.3 x 2.21 cm
Included:	15.6'' Notebook, charger, Manual

I choose the french
Technology

THOMSON
Computing

ALUMINUM NOTEBOOK

2020

NEO x 14C
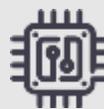
14.1'' ULTRABOOK

THOMSON

Intel Apollo Lake
Celeron N3350 Processor
Intel HD 500 Graphic Processor

4 GB
DDR3L

64 GB (may add up to 512Gb SSD)
eMMC

14.1-inch HD display
1366 x 768 pxl

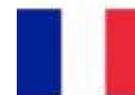**Up to 7 hours**
3.7 V / 8,000 mAh

Front Camera
0,3 mpx

Thin & Light
1.5 cm / 1150 gr
0.6 in / 2.54 Lbs

Blue

METAL CASE

WWX14C4BL64-P
810002150548

intel   Windows

MSRP:

Others Features:

O.S.: Windows 10 Home
Touch Panel: -
Exp. Storage: 1 x M2 2280 SATA III SSD slot

Connectivity: 1 x Micro-SD Card
Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N, Bluetooth 4.0
USB: 1 x USB 3.0 (type A)
Video output: 1 x USB 2.0 (type A)
Audio: 1 x Mini HDMI
Built-in Speakers & Mic,
1 x 3.5 mm stereo jack

Model: WWX14C4BL64-P
UPC: 810002150548
Dimensions: 33.2 x 22.4 x 1.4 cm
13.07 x 8.83 x 0,55 in
Included: Ultrabook, Chargeur, Manuel, sleeve
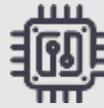
choose the french
Technology

NEO x 14C

14.1'' ULTRABOOK

THOMSON

Intel Apollo Lake
Celeron N3350 Processor
Intel HD 500 Graphic Processor

4 GB
DDR3L

64 GB (may add up to 512Gb SSD)
eMMC

14.1-inch HD display
1366 x 768 pxl

Up to 7 hours
3.7 V / 8,000 mAh

Front Camera
0,3 mpx

Thin & Light
1.5 cm / 1150 gr
0.6 in / 2.54 Lbs

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x M2 2280 SATA III SSD slot
Connectivity:	1 x Micro-SD Card
	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N,
USB:	Bluetooth 4.0
	1 x USB 3.0 (type A)
Video output:	1 x USB 2.0 (type A)
Audio:	1 x Mini HDMI
	Built-in Speakers & Mic,
	1 x 3.5 mm stereo jack
Model:	**WWX14C4PK64¨-P**
UPC:	810002150555
Dimensions:	33.2 x 22.4 x 1.4 cm
	13.07 x 8.83 x 0,55 in
Included:	Ultrabook, Chargeur, Manuel, sleeve

Pink

METAL CASE

WWX14C4Pk64-P
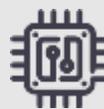810002150555

intel

Windows

MSRP:

I choose the french Technology

NEO x 14C

HIGHLIGHTS

- **Intel CELERON CPU** and Windows 10 for reliability & efficiency
- **FAST BOOT**: no need to wait thanks to the 64 GB eMMC Storage technology.

•**STYLISH SLIM and LIGHT ALUMINUM DESIGN WITH MULTIPLE COLORS DELIVERED WITH A SLEEVE**
•The product is available in four colors : Tungstene, Blue, Gold and Pink (Rose gold) . It is delivered with a sleeve to protect the stylish aluminum chassis .

•**HD DISPLAY PANEL**
•Good quality for watching videos and working on files

•**COMPLETE CONNECTIVITY & FEATURES**
•The NEOX14C is equipped with all the essentials for connectivity, especially USB, Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N & Bluetooth 4.0, and also a mini HDMI to connect on a bigger screen.

•**EXPANDABLE UP TO 512 GB OF INTERNAL STORAGE**
•Easily upgrade your Laptop with a standard M.2 Sata III SSD allowing you to have more than 512 GB of fast internal storage. Our customer service is here to help you install the upgrade.

Intel Apollo Lake
Celeron N3350 Processor
Intel HD 500 Graphic Processor

4 GB
DDR3L

64 GB (may add upto 512Gb SSD)
eMMC

14.1-inch HD display
1366 x 768 pxl

Up to 7 hours
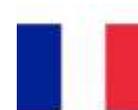3.7 V / 8,000 mAh

Front Camera
0,3 mpx

Thin & Light
1.5 cm / 1150 gr
0.6 in / 2.54 Lbs

MSRP:

Others Features:

O.S.:	Windows 10 Home
Touch Panel:	-
Exp. Storage:	1 x M2 2280 SATA III SSD slot
Connectivity:	1 x Micro-SD Card
	Wi-Fi 5 (802. 11AC) for speeds upto three times faster than 802. 11N, Bluetooth 4.0
USB:	1 x USB 3.0 (type A)
Video output:	1 x USB 2.0 (type A)
Audio:	1 x Mini HDMI
	Built-in Speakers & Mic,
	1 x 3.5 mm stereo jack
Model:	WWX14C4(BL/PK)64-P
UPC:	
Dimensions:	33.2 x 22.4 x 1.4 cm
	13.07 x 8.83 x 0,55 in
Included:	Ultrabook, Chargeur, Manuel, sleeve

I choose the french Technology