

OLED W7 Series

LG SIGNATURE OLED 4K HDR Smart TV

77" 65"

* Class size: See below for details.



4K Ultra HD (3,840 x 2,160)

Active HDR with Dolby Vision™

Perfect Black

Cinematic Color

Billion Rich Colors

Ultra Luminance

Pixel Level Dimming

LG SIGNATURE OLED TV

KEY FEATURES

HIGHLIGHTS

FEATURES

Perfect Black

Most televisions sold today require a backlight, but not LG OLED TV. LG OLED pixels create their own light, and can switch off to achieve truly perfect black levels with zero light bleed, revealing exquisite shadow detail while providing the ideal foundation for the ultimate in color and contrast.

Cinematic Color

LG OLED TVs display a color palette that virtually matches the vast range of vibrant, lifelike colors seen in today's high-end digital cinemas. With over a billion rich colors at its disposal for more accurate expression of every image, LG OLED TV delivers a theater-quality experience at home.

Active HDR with Dolby Vision™

Active HDR analyzes and optimizes HDR10 content scene-by-scene for an even more striking, more breathtaking High Dynamic Range experience. It also supports Dolby Vision™ as well as the new backward-compatible HLG HDR standard, assuring the most HDR content.

PICTURE QUALITY

4K Ultra HD (3,840 x 2,160)	Yes
Active HDR with Dolby Vision™	Yes
Perfect Black	Yes
Cinematic Color	Yes
Wide Viewing Angle	Yes
Billion Rich Colors	Yes
Ultra Luminance	Yes
4K Upscaler	Yes
Pixel Level Dimming	Yes

SMART TV

webOS 3.5	Yes
Magic Remote Control	Yes
Natural Voice Recognition	Yes
Universal Control Capability	Yes
LG Content Store (App Store)	Yes
Full Web Browser	Yes

SMART SHARE

Screen Share	Yes
Content Share	Yes

AUDIO

Speaker System	4.2 Channel
Output Power	60W
Dolby Atmos Decoder	Yes
DTS Decoder	DTS-HD
Surround Mode	OLED Surround
Hi-Fi Audio	Yes
Wireless Sound Sync	Yes

CONNECTIVITY

Wi-Fi® Built In	802.11ac
Wi-Fi Direct	Yes
IP Control	Yes
Simplink (HDMI CEC)	Yes

INPUTS

HDMI	4 (HDCP 2.2)
USB	2
RF In (Antenna/Cable)	1
Composite In	1
Component In	1
Ethernet	1
Optical	1
RS232C (Mini Jack)	1

POWER

Power Supply (Voltage, Hz)	120Vac 50-60Hz
Power Consumption	TBD
Standby Mode	0.5W↓

OLED77W7P (76.7" DIAGONAL) DIMENSIONS / WEIGHTS / UPC

Display (WxHxD)	67.8" x 38.9" x 0.2"
AV Box (WxHxD)	57.5" x 3.3" x 8.2"
Shipping (WxHxD)	75.1" x 13.0" x 48.1"
Display Weight	27.1 lbs
AV Box Weight	28.0 lbs
Shipping Weight	108.6 lbs
UPC	719192610972

OLED65W7P (64.5" DIAGONAL) DIMENSIONS / WEIGHTS / UPC

Display (WxHxD)	57.1" x 32.5" x 0.2"
AV Box (WxHxD)	49.6" x 3.1" x 7.8"
Shipping (WxHxD)	64.6" x 38.0" x 9.0"
Display Weight	16.8 lbs
AV Box Weight	22.7 lbs
Shipping Weight	72.8 lbs
UPC	719192610989

HOME ENTERTAINMENT

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