

EcoTank® ET-4760 All-in-One Supertank Printer

1/4 Page Ad Callouts


EPSON®
EXCEED YOUR VISION

Save up to 90 percent with low-cost replacement bottles vs. ink cartridges¹

About 1 cent per color ISO page vs. about 20 cents with cartridges²

Cartridge-Free Printing — up to 2 years of ink with each included or replacement ink set²

EcoTank® ET-4760 Supertank Printer
Wireless | Print | Copy | Scan | Fax | Ethernet



Replacement ink bottle set — enough ink to print up to 7,500 pgs bk/6,000 clr³ — equivalent to about 80 individual cartridges⁴

250-sheet tray; 2.4" color touchscreen; fast print speeds; voice-activated printing⁵

\$XXX

¹ Savings and cost per ISO page are based on the cost of replacement ink bottles and the cost of enough standard cartridges to achieve the total page yields of the bottles using the MSRP (USD) and yields for Epson standard-capacity ink cartridges for similarly featured Epson consumer inkjet printers as of February 2019. Actual savings and costs will vary considerably based on print tasks, print volumes and usage conditions. ² Based on average monthly document print volumes of about 200 pages. ³ Part of the ink from the included bottles is used for initial setup; yields are lower than those of replacement ink bottles. Replacement and included ink bottle yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink color. All ink colors are used for printing and printer maintenance, and all colors must be available for printing. For more information, visit www.epson.com/inkinfo ⁴ Individual cartridges estimate based on print yields of a replacement set of Black and color ink bottles as compared to Epson standard-capacity ink cartridges for similarly featured printers as of September 2018. ⁵ See product packaging for details.

Epson-approved copy and design, should be used exactly as shown. Use ads as space permits.

For larger or custom family ads, please contact Epson Merchandising.

Headline

The fast, wireless, full-featured Cartridge-Free all-in-one with ADF and fax.

Mandatory Item



Fact Tag

Bullets in order of priority (max. 30 characters, including spaces)

Epson® EcoTank® ET-4760 All-in-One Supertank Printer
Wireless | Print | Copy | Scan | Fax | Ethernet

- Save up to 90% with low-cost replacement bottles vs. ink cartridges¹
- About 1 cent per color ISO page vs. about 20 cents with cartridges¹
- Up to 2 years of ink with each included or replacement ink set²
- Replacement ink up to 7,500 pgs bk/6,000 clr³
- Set of replacement bottles equivalent to about 80 individual cartridges⁴
- 250-sheet paper tray
- 2.4" color touchscreen
- 30-sheet Auto Doc Feeder
- Auto 2-sided printing, plus scanning
- Powered by PrecisionCore®

¹ Savings and cost per ISO page are based on the cost of replacement ink bottles and the cost of enough standard cartridges to achieve the total page yields of the bottles using the MSRP (USD) and yields for Epson standard-capacity ink cartridges for similarly featured Epson consumer inkjet printers as of February 2019. Actual savings and costs will vary considerably based on print tasks, print volumes and usage conditions. ² Based on average monthly document print volumes of about 200 pages. ³ Part of the ink from the included bottles is used for initial setup; yields are lower than those of replacement ink bottles. Replacement and included ink bottle yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink color. All ink colors are used for printing and printer maintenance, and all colors must be available for printing. For more information, visit www.epson.com/inkinfo ⁴ Individual cartridges estimate based on print yields of a replacement set of Black and color ink bottles as compared to Epson standard-capacity ink cartridges for similarly featured printers as of September 2018.

\$XXX

REMEMBER

- Epson 502 Series ink bottles
- Epson specialty paper
- USB cable

Optional Item(s)



*The NPD Group, Inc., Total Channel Tracking Service, U.S. & Canada, Printers, Refillable ink tank included, based on units, August 2017 – July 2018. Supertank printers are defined as refillable ink tank printers.

EcoTank[®] ET-4760 All-in-One Supertank Printer

Ordering Information

Product Name	Product Code	UPC Code
EcoTank ET-4760 All-in-One (U.S. and Canada)	C11CG19204	0 10343 94901 0
502 Black Ink Bottle	T502120	0 10343 93508 2
502 Cyan Ink Bottle	T502220	0 10343 93509 9
502 Magenta Ink Bottle	T502320	0 10343 93510 5
502 Yellow Ink Bottle	T502420	0 10343 93511 2
502 Color Multi-pack (CMY)	T502520	0 10343 93512 9

Product Dimensions (W x D x H) and Weight

Printing: 16.4" x 19.8" x 10.0"

Storage: 14.8" x 13.7" x 9.1"

Weight: 15.0 lb

Packaging Specifications (W x D x H)

EcoTank ET-4760 All-in-One

Single Carton Dimensions 19.9" x 16.2" x 12.3"

Weight 18.03 lb

EcoTank 502 Black Ink Bottle

Single Carton Dimensions 2.3" x 2.3" x 6.4"

Weight 0.4 lb

Master Carton Dimensions 10.5" x 12.3" x 8.0"

Master Carton Weight 11.2 lb

EcoTank 502 Color Ink Bottle (C, M or Y)

Single Carton Dimensions 1.7" x 1.7" x 6.9"

Weight 0.3 lb

Master Carton Dimensions 7.4" x 12.4" x 5.8"

Master Carton Weight 6.6 lb

EcoTank 502 Color Multi-pack (CMY)

Single Carton Dimensions 2.8" x 4.1" x 7.6"

Weight 0.8 lb

Master Carton Dimensions 8.8" x 11.8" x 8.5"

Master Carton Weight 1.0 lb

