

Polaroid Now+ Instant Camera

Generation 3

polaroid



Technical Specifications

Product	Polaroid Now+ Instant Camera - Generation 3		
Color	PRD	EAN	GTIN
Black	009160	9120134280244	19120134280241
White	009161	9120134280251	19120134280258
Arctic Blue	009163	9120134280275	19120134280272
Coral	009162	9120134280268	19120134280265
Launch Date	4 March 2025		
RRP	\$139.99, €149.99, £139.99		
HS or HTS Code	9006409000 (US) 9006400000 (EU)		
Country of Origin	China (CN)		
Packaging Contents	Polaroid Now+ Camera (Gen 3) Wrist Strap Quick Start Guide Safety & Compliance Leaflet		
Product Box	15.65 x 12.4 x 9.9 cm 6.2" x 4.9" x 3.9"		
Product Box Weight	572 grams 20.2 ounces		
Shipper	38.5 x 21.0 x 17.8 cm 15.2" x 8.3" x 7.0"		
Shipper Weight	3950 grams 139.3 ounces		
Units per Shipper	6		
Product Dimensions	15.02 x 11.22 x 9.6 cm 5.9" x 4.4" x 3.8"		
Product Weight	452 grams 15.9 ounces		

Battery	Lithium-Ion battery
Battery Report	Available
Outer Shell	ABS, PC (40% recycled plastics)
Shutter System	Custom design, using precision step motor for shutter
Aperture	Six useable apertures ranging from f64 to f11
Lens	Optical grade PC and Acrylic lens, coated. Autofocus system via 2 fixed focus zones 0.40m-1.3m, 1.0m-infinity
Focal Length	Close-up (lens 1) 94.96 mm Distance (lens 2) 102.35 mm
Field of View	Horizontal 40°, vertical 41°
Flash System	Vacuum discharge tube storage
Compatible With	i-Type Film 600 Film
App Enabled	Yes
Bluetooth Connection	Yes
Device Interface Ports	Type C charging input x1
Display	LED seven segment display

Distributed by Polaroid International B.V. 1013 AP, Amsterdam, The Netherlands.

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