HP LaserJet M209dw eTail Messaging
Search Terms, Product Title, Feature Bullets, and Description – v1

Note that character limits below are based off of Best Buy standards and guidelines.

BRAND	HP	
		2 of 50 characters with spaces
MODEL NUMBER		
		0 of 50 characters with spaces
PRODUCT NAME	HP LaserJet M209dw Wireless Printer, Fast speeds, Easy setup, Mobile printing	
		77 of 120 characters with spaces
DESCRIPTION *(keywords in orange)*	From America's most trusted printer brand[1], the LaserJet M209dw provides fast speeds and simple setup. Get laser quality black & white printing for all your business documents, plus peace of mind from more reliable connections using dual-band Wi-Fi™ with self-reset[2].	
		267 of 4,500 characters with spaces

FEATURE BULLETS	**Super capable. Super compact.** Count on high productivity and high quality from a super compact mono laser printer with the fastest two-sided printing in its class[3]. Perfect for B&W business forms and documents.	Topic: best for	210 of 300 characters with spaces
	Fast print speeds Up to 30 black-and-white pages per minute single-sided	Topic: print speeds	72 of 300 characters with spaces
	Easily share resources Connect with Ethernet networking, plus get better range and faster, more reliable connections using dual-band Wi-Fi™ with self-reset[2]	Topic: connectivity	156 of 300 characters with spaces
	Print from any device Easily print from your phone, scan and share to Dropbox, Google Drive, or cloud with HP Smart app[4]	Topic: HP Smart app	120 of 300 characters with spaces
	Dynamic security This printer is intended to work only with cartridges with original HP chips or circuitry and will block cartridges using non-HP chips or circuitry. Periodic firmware updates will maintain the effectiveness of these measures. More at www.hp.com/learn/ds.	Topic: dynamic security	271 of 300 characters with spaces

FEATURE BULLETS DISCLAIMERS	[1]Based on 2022 semi-annual internal brand surveys commissioned by HP.
	[2]Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at www.hp.com/go/mobileprinting. Wi-Fi is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.
	[3]Compared to in-class monochrome laser printers and MFPs less than $210 USD or 220€ for single function or less than $310 USD or 320€ for multifunction, all with a published maximum monthly duty cycle of 20,000 or lower. Buyers Lab September 2020 study commissioned by HP, based on a research survey OEM published specifications publicly available information as of 09/01/2020. Market share as reported by IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2020Q2 for North America and EMEA. For details: www.keypointintelligence.com/HPFastestDuplex.
	[4]Requires the HP Smart app download. For details on local printing requirements see www.hp.com/go/mobileprinting. Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at www.hpsmart.com. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores.

BOX CONTENTS	HP LaserJet M209dw	
		18 of 150 characters with spaces
	Original HP Black Toner Cartridge	
		33 of 150 characters with spaces
	Dust cover	
		10 of 150 characters with spaces
	Setup guide	
		11 of 150 characters with spaces
	Reference guide	
		15 of 150 characters with spaces
	Warranty guide	
		14 of 150 characters with spaces
	Power cord	
		10 of 150 characters with spaces
SHORT DESCRIPTION *(keywords in orange)*	With the fastest two-sided printing in its class, the compact HP LaserJet M209dw laser printer helps boost productivity. Remote print with HP Smart app and connect via Ethernet or dual-band Wi-Fi to this monochrome printer, perfect for business forms and documents.	
		265 of 350 characters with spaces
META KEYWORDS	hp laserjet printer monochrome black and white wireless Wi-Fi instant ink mobile smart app duplex fast USB ethernet M209 M209dw	
		127 of 250 characters with spaces
META DESCRIPTION *(keywords in orange)*	HP LaserJet M209dw is a LaserJet for home office and personal use. This wireless laser printer comes with an intuitive interface and duplex print capabilities.	
		159 of 250 characters with spaces