

# Polaroid Now Instant Camera

Generation 3

polaroid



## Technical Specifications

|                    |                                                                                                |               |                |
|--------------------|------------------------------------------------------------------------------------------------|---------------|----------------|
| Product            | Polaroid Now Instant Camera - Generation 3                                                     |               |                |
| Color              | PRD                                                                                            | EAN           | GTIN           |
| Black              | 009154                                                                                         | 9120134280183 | 19120134280180 |
| Pebble White       | 009155                                                                                         | 9120134280190 | 19120134280197 |
| Arctic Blue        | 009157                                                                                         | 9120134280213 | 19120134280210 |
| Coral              | 009156                                                                                         | 9120134280206 | 19120134280203 |
| Yellow             | 009158                                                                                         | 9120134280220 | 19120134280227 |
| Purple             | 009159                                                                                         | 9120134280237 | 19120134280234 |
| Launch Date        | 4 March 2025                                                                                   |               |                |
| RRP                | \$119.99, €129.99, £119.99                                                                     |               |                |
| HS or HTS Code     | 9006409000 (US)<br>9006400000 (EU)                                                             |               |                |
| Country of Origin  | China (CN)                                                                                     |               |                |
| Packaging Contents | Polaroid Now Camera (Gen 3)<br>Wrist Strap<br>Quick Start Guide<br>Safety & Compliance Leaflet |               |                |
| Product Box        | 15.65 x 12.4 x 9.9 cm<br>6.16" x 4.88" x 3.9"                                                  |               |                |
| Product Box Weight | 568 grams<br>20 ounces                                                                         |               |                |
| Shipper            | 38.51 x 21 x 17.8cm<br>15.16" x 8.27" x 7.01"                                                  |               |                |
| Shipper Weight     | 3926 grams<br>138.5 ounces                                                                     |               |                |
| Units per Shipper  | 6                                                                                              |               |                |

|                        |                                                                                                                     |
|------------------------|---------------------------------------------------------------------------------------------------------------------|
| Product Dimensions     | 15.02 x 11.22 x 9.6 cm<br>5.91" x 4.42" x 3.78"                                                                     |
| Product Weight         | 448 grams<br>15.8 ounces                                                                                            |
| Battery                | Lithium-Ion battery                                                                                                 |
| Battery Report         | Available                                                                                                           |
| Outer Shell            | ABS, PC (40% recycled plastics)                                                                                     |
| Shutter System         | Custom design, using precision step motor for shutter                                                               |
| Aperture               | Six useable apertures ranging from f64 to f11                                                                       |
| Lens                   | Optical grade PC and Acrylic lens, coated.<br>Autofocus system via 2 fixed focus zones<br>0.40m-1.3m, 1.0m-infinity |
| Focal Length           | Close-up (lens 1) 94.96 mm<br>Distance (lens 2) 102.35 mm                                                           |
| Field of View          | Horizontal 40°, vertical 41°                                                                                        |
| Flash System           | Vacuum discharge tube storage                                                                                       |
| Compatible With        | i-Type Film<br>600 Film                                                                                             |
| App Enabled            | No                                                                                                                  |
| Bluetooth Connection   | No                                                                                                                  |
| Device Interface Ports | Type C charging input x1                                                                                            |
| Display                | LED seven segment display                                                                                           |