



BLÜ
smartphones

VIVOXI

WITHOUT LIMITS





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WITHOUT LIMITS

BLU
smartphones



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WITHOUT LIMITS





Key Selling Points



5.9" HD+ 19:9 All Screen Design
720 x 1520 Resolution | 285ppi



Dual Rear Main Camera:
16 Megapixel + 5 Megapixel with Flash



Front Selfie Camera:
16 Megapixel with Flash



Mediatek Helio P22 with AI Accelerated Experience
2.0GHz Octa Core Processor



32GB of Internal Memory
3GB of RAM
MicroSD up to 128GB



Non-removable 3,000mAh Battery
5V/2A Quick Charge



Encrypted Fingerprint Sensor



Android 8.1 Oreo
Upgradeable to Android 9.0 Pie (2019)

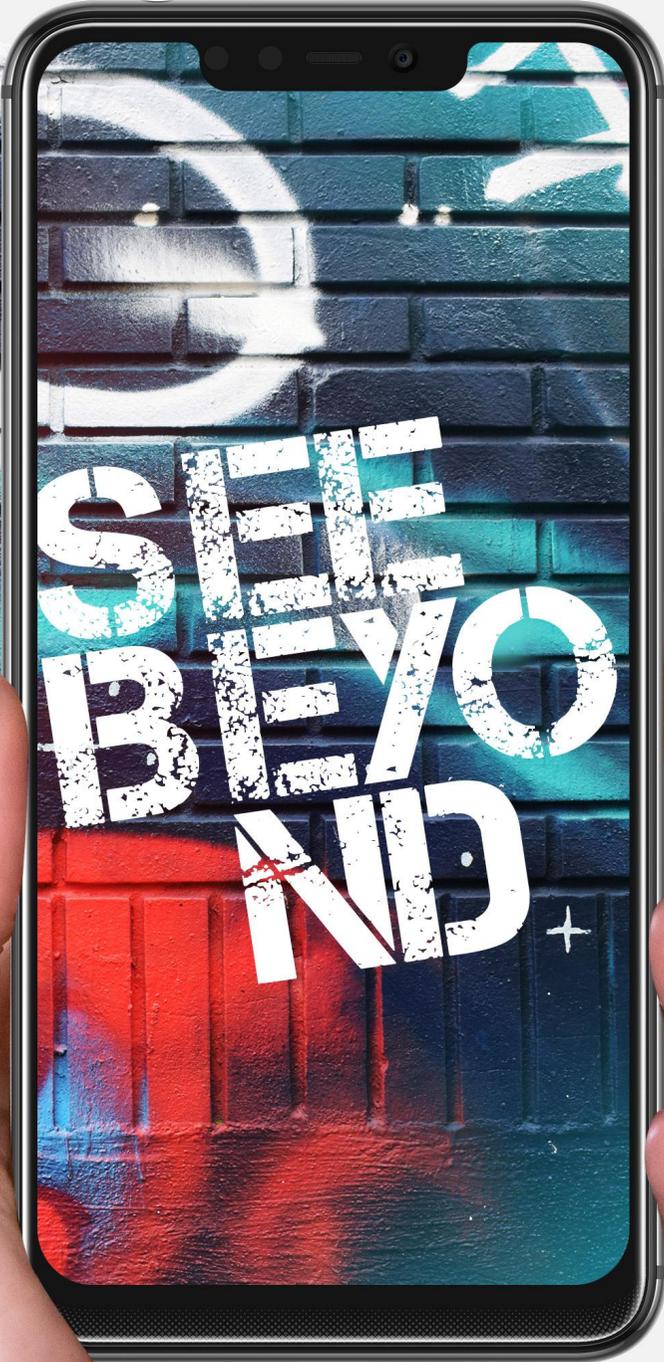
DESIGN

Superior Design

The VIVO XI is engineered for the maximum display to body ratio so you can experience the most visual display possible. The VIVO XI also implements a trend setting gradient pattern on the curved touch panel that is attention to detail. A gorgeous mirror like metal finish along with state of the art battery cover metallic coating brings the VIVO XI to the next level.

Available in Quick Silver and Midnight Black.





NARROW BEZEL

See Life Beyond Boundaries

The VIVO XI was designed with an ultra narrow bezel to showcase a graceful curved bodyline and enhance the end to end screen ratio. This all screen design concept provides both a unique comfort and more importantly a immersive view for the user.



77%

SCREEN TO
BODY RATIO



BLU VIEW PLUS

Gorgeous Notch Display

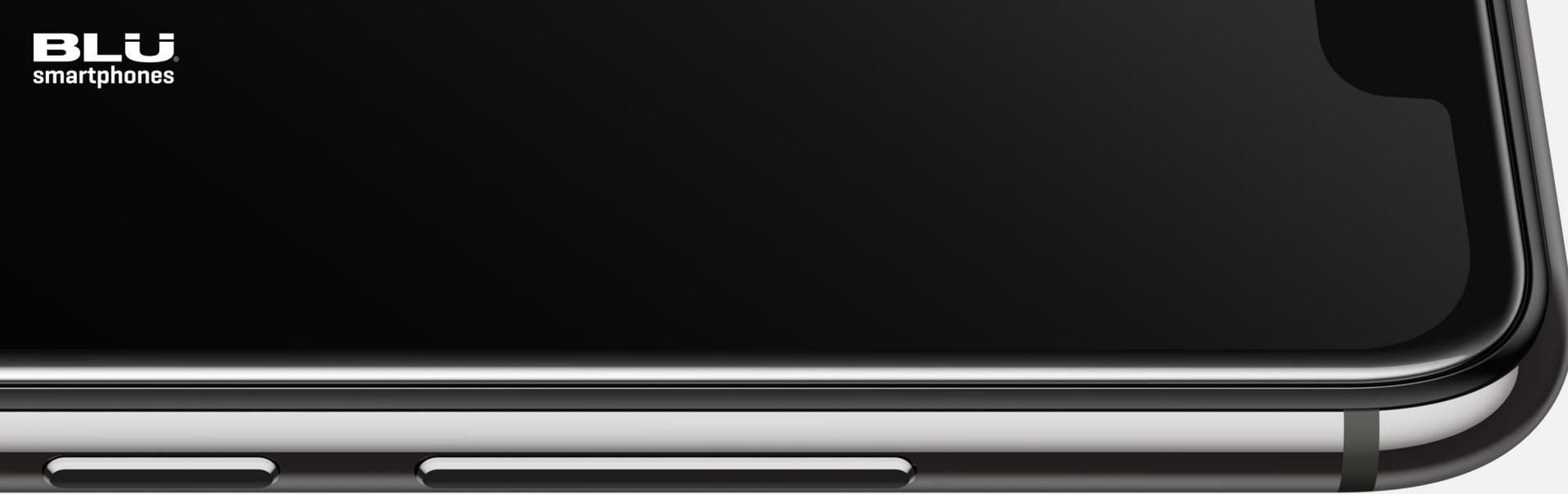
Forever stretching the limit, the VIVO XI pushes the 5.9" HD+ all screen notch display to the edge offering you the best viewing experience. Vivid and bright images pop out of its 720 x 1520 resolution display bringing your movies and games to life with theatrical quality.

19:9 ASPECT RATIO

77% SCREEN TO BODY RATIO

450 NITS OF BRIGHTNESS

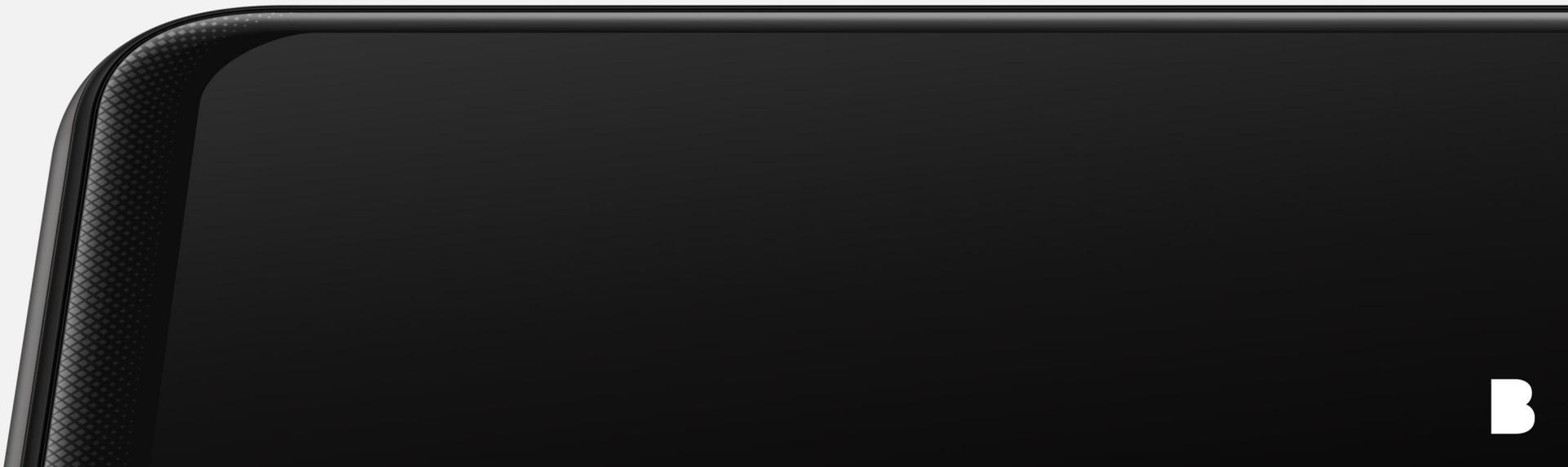
720 X 1520 RESOLUTION



CURVED GLASS

Sexy Curves

Technology and design all in one incredible package. The VIVO XI incorporates the highest -grade material such as a curved glass touch panel to ensure excellent feedback and feel, as well as a liquid form factor.



**PROCESSOR**

Brilliantly Engineered

The VIVO XI is powered with a brand new 12nm Mediatek P22 chipset with the advantage of AI-accelerated experience that will bring all your apps to life. Built for today's most demanding photography and high speed, reliable connectivity, the VIVO XI will perform flawlessly.

Built for today's most demanding games and applications, power efficiency, and the most advanced AI features.

MediaTek helio | P22

2.0GHz

OCTA-CORE
PROCESSOR



MEMORY

Never Run Out of Space Again

32GB internal memory along with 3GB of RAM the VIVO XI pack enough space for downloading all your favorite music, videos and pictures. Additional built-in MicroSD slot that allows for an extra 128GB.



DUAL CAMERAS

A Brilliant Photo Experience

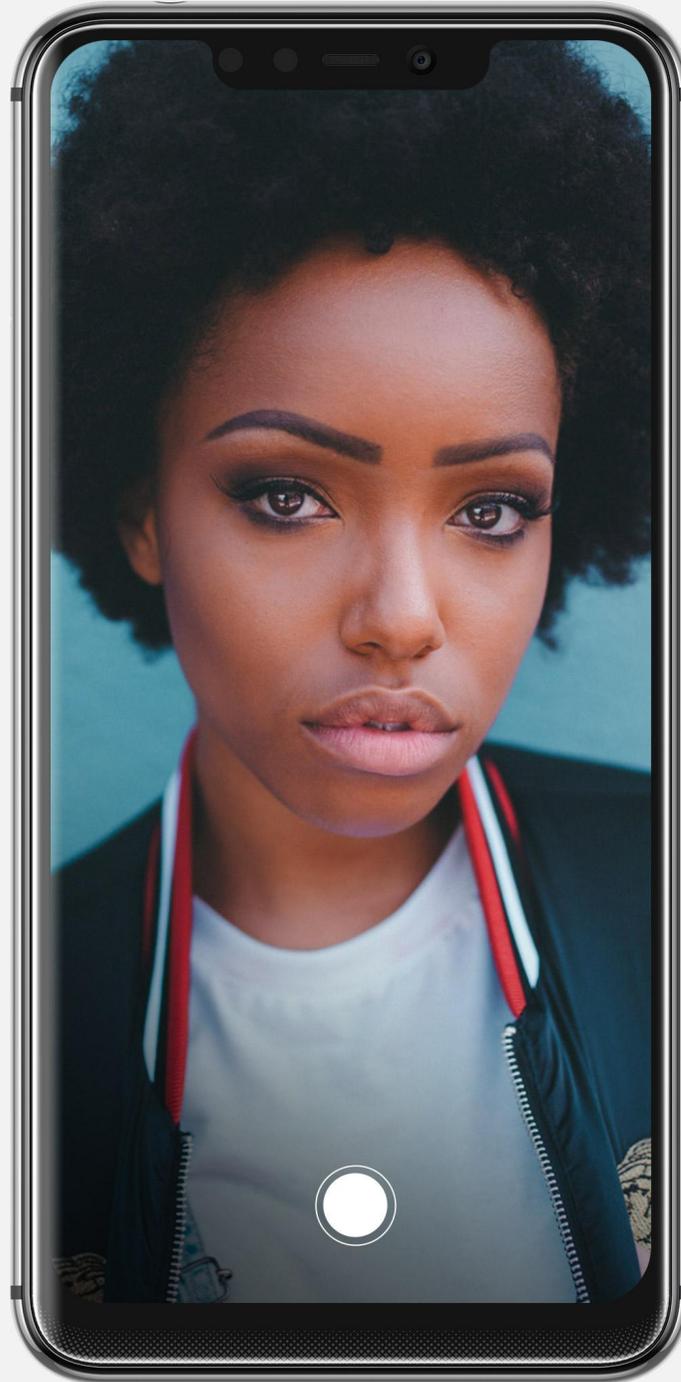
With both a 16 Megapixel + 5 Megapixel dual cameras setup with PDAF laser focus, every picture will look stunning every single time.

The VIVO XI provides special effect tools, such as Portrait Mode for enhanced depth perception and object focus. Easily adjust the depth of field and check your photo before capturing it with its AI-powered real time Bokeh effect.

SELFIE CAMERA

Embrace Your Best Self

The VIVO XI is equipped with a 16 Megapixel front camera to enhance self portraits to limits that are unheard of. Using 4-cell technology, which compounds 4 pixels into one sensor unit, it captures 4 times the amount of light, which improves the image quality, especially in low light.



16_{mp}
WITH FLASH

5P
LENS

F2.0
APERTURE

AI TECHNOLOGY

Real-Life Facemoji

The VIVO XI mirrors your expressions in unique Facemoji by learning facial muscle movements. Share your real-life feelings as AR emoji and videos simply by taking a selfie, all thanks to the Mediatek P22 AI-accelerated technology.



MediaTek helio | P22
+ AI Accelerated Technology

WIDE ANGLE MODE

All-inclusive Shots

With the VIVO XI's wide angle Selfie, you can be sure to see the difference.



120°

WIDE ANGLE
SELFIE

SOFTWARE ENHANCEMENT

Go Above and Beyond

Record your life in different way. Amazing software modifications allows you to capture the photo you need for every occasion. Whether you need to touch-up a selfie, create a slow motion during a sky diving adventure or capturing a well lit night scene, the VIVO XI can do it all.



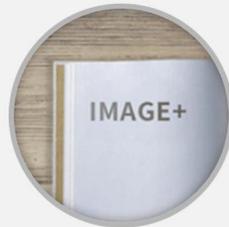
GROUP SELFIE



PROFESSIONAL



PANORAMA



TEXT RECOGNITION



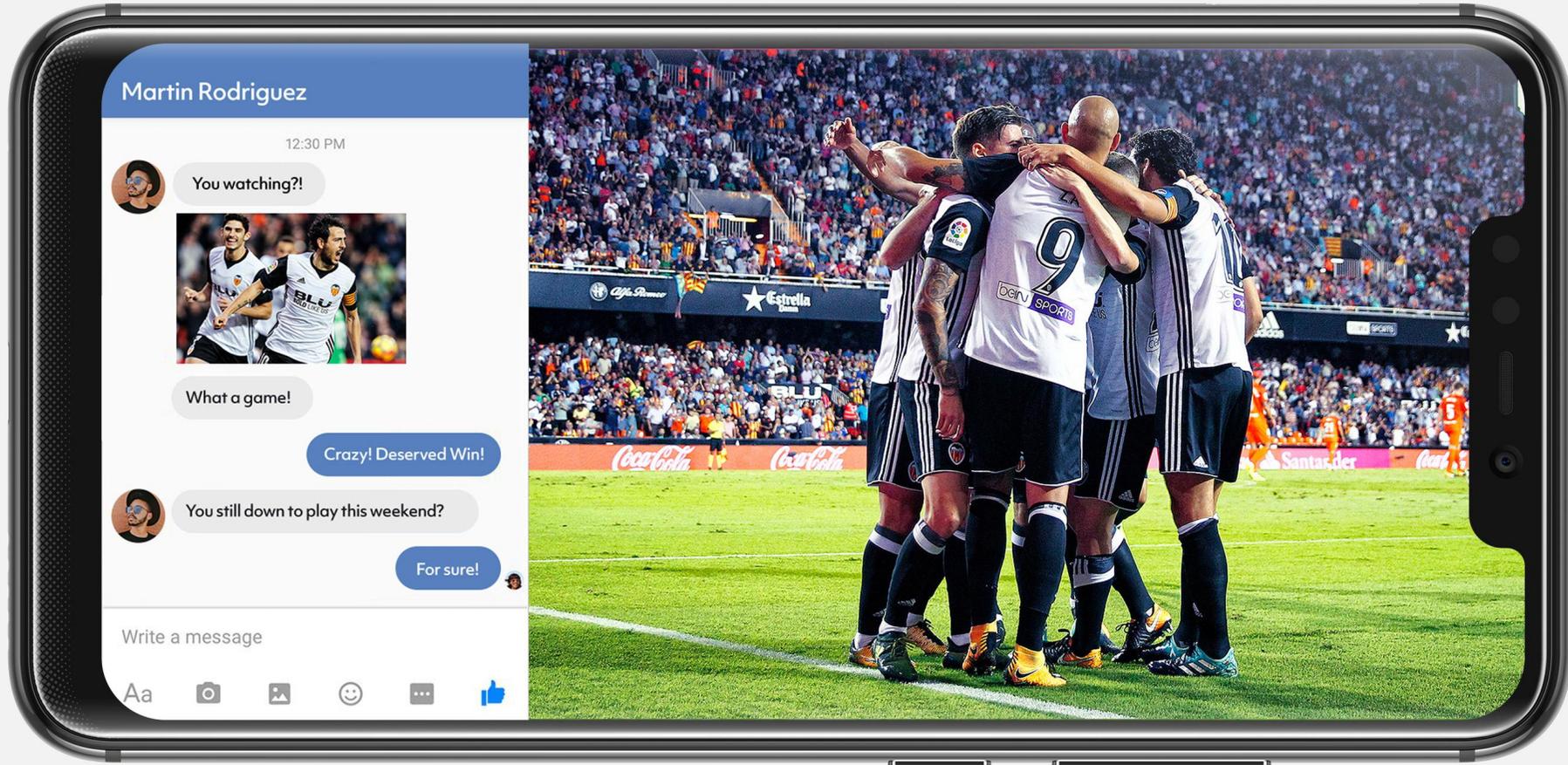
TIME-LAPSE



NIGHT MODE



SLOW MOTION



SPLIT SCREEN

Multitasking Like a PRO

Enjoy the ease of multitasking on the VIVO XI's split screen. Reply to messages simultaneously without missing the game. More efficiency, much smarter.

FINGERPRINT SECURITY

Unlock Your World Safely

Unlock your smartphone with the press of a finger for quick and access. The VIVO XI ensures total security for all your important applications and files.



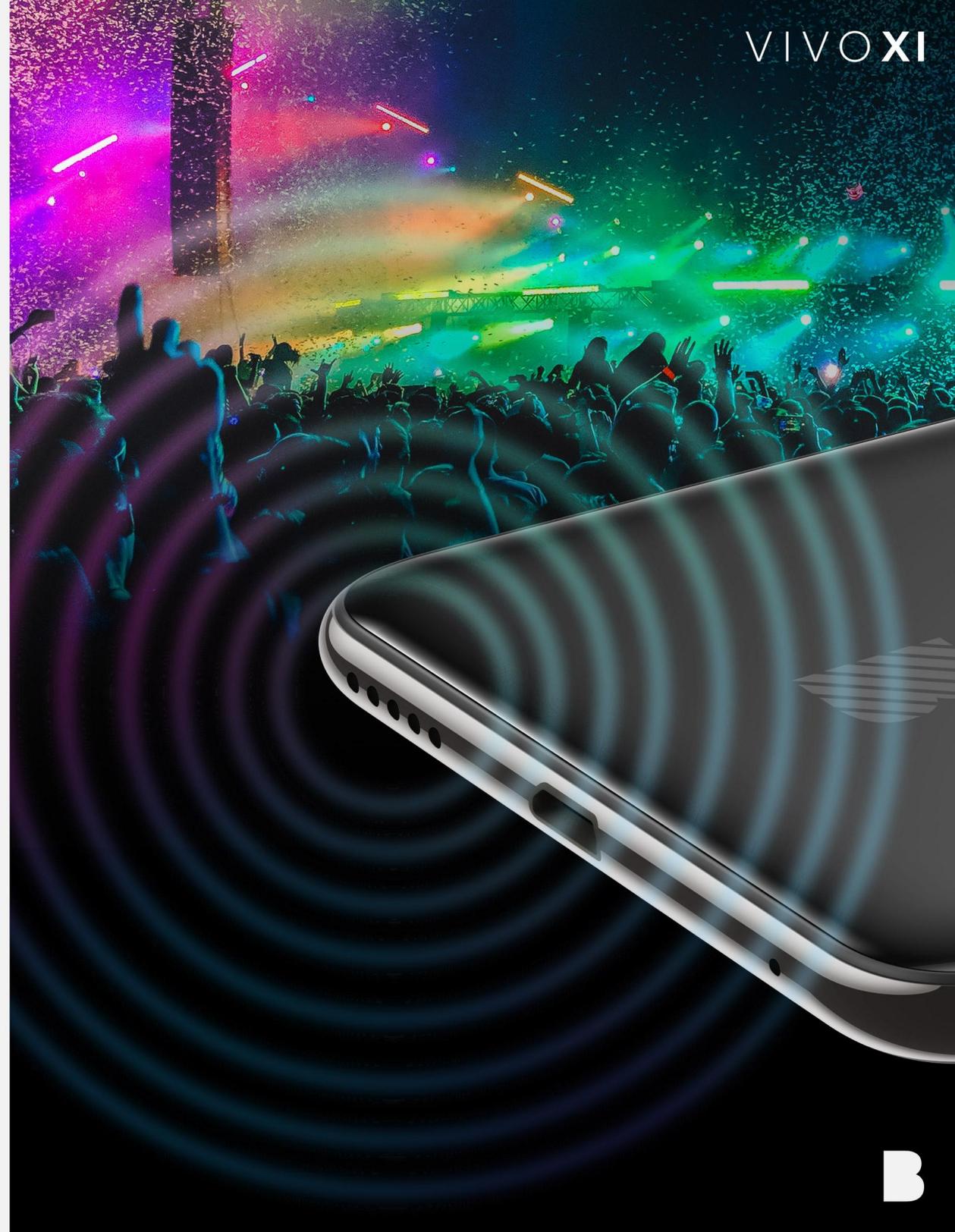
ENCRYPTED
FINGERPRINT
SENSOR



AUDIO

The Ultimate Sound Experience

Equipped with state of the art audio technology, the VIVO XI gets impressive theater-like sound thanks to DTS technology. With sound enhancements that include sweet highs, smooth alto mids and deep bass to enjoy music and videos to the fullest.



FAST CHARGING

Born Ready

Countless hours of entertainment are at your fingertips with the VIVO XI's 3,000mAh battery.

With the VIVO XI Quick Charger support, your device will be fully charged in less than 2.5 hours

3000mAh

SUPER BATTERY





CONNECTIVITY

Globally Connected & Dual SIM

Stay globally connected with fiends and family while traveling the world. The VIVO XI comes with 3G 850/900/1700/1900/2100 , 4G LTE 1/2/3/4/5/7/8/12/13/17/28/66 to ensure you always have access to worldwide carrier coverage while you're on the go ! Take advantage of different voice and data plans for better rates, better coverage and separate bills with the VIVO XI Dual SIM slots.





OPERATING SYSTEM

The Latest & Greatest

BLU guarantees the VIVO XI will be upgraded to the next Google OS, Android Pie.

VIVO XI users will be able to download the latest Android Security patch by OTA (over-the-air).

Be on the look out for the most exciting upgrade to come!

ANDROID
 **8.1** > **9.0**
OREO
PIE (2019)

Device Specs



Technology

GSM Quad Band
3G: 850/900/1700/1900/2100
HSPA+ 42Mbps
4G LTE: 1/2/3/4/5/7/8/12/13/17/28/66
Cat 7 up to 300Mbps
Android 8.1 Oreo (Upgradeable to Android 9.0 Pie)



Processor

MediaTek Helio P22
with AI-accelerated Technology
2.0GHz Octa Core | 64 Bit
With PowerVR GE8320



Memory

Internal 32GB | 3GB RAM
MicroSD up to 128GB



Display

5.9" HD+ 19:9 All Screen
720 x 1520 | 285ppi



MediaTek helio | P22

Camera

Dual 16MP+5MP
Main Camera w/Flash
16MP Front Selfie w/Flash
Video Capture 1080p@30fps



Battery

3,000mAh
5V/2A Quick Charge



Connectivity

Bluetooth 4.1
Wi-Fi 2.4GHz/5GHz (a/b/g/n)
Hotspot
Micro USB v2.0



Security

One Touch Fingerprint Sensor
Encrypted File Management System



VIVOXI

Black V0330WW 848958035251 Silver V0330WW 848958035282





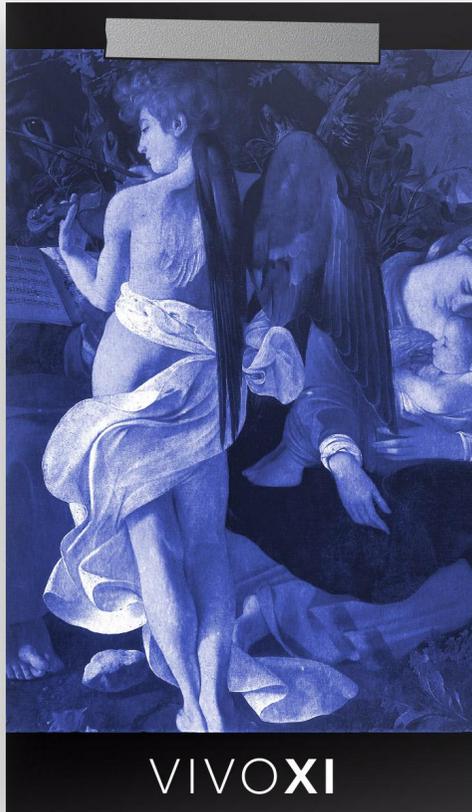
BLU VIVO XI

149.7 x 72.9 x 7.9mm | 187g
Android 8.1 Oreo (upgradable to Android 9.0 Pie)
Mediatek Helio P22
2.0GHz Octa Core Processor with PowerVR GE8320
32GB Internal Memory | 3GB RAM
5.9" HD+ 19:9 Curved Glass Display
720 x 1520 Resolution | 285ppi
Dual Rear 16MP+5MP with Flash
Front Selfie 16MP with Flash
Fingerprint Sensor
Non-removable 3,000mAh Battery



HUAWEI P20 LITE

148.6 x 71.2 x 7.4mm | 145g
Android 8.0 Oreo
HiSilicon Kirin 659
2.0GHz Octa Core Processor with Mali-T830
32GB Internal Memory | 3GB RAM
5.8" FHD+ 19:9 Display
1080 x 2280 Resolution | 432 ppi
Dual Rear 16MP+2MP with Flash
Front Selfie 16MP
Fingerprint Sensor
Non-removable 3,000mAh Battery



BOX



PHONE



CLEAR SILICONE CASE + PRINTED SILICONE CASE



TEMPERED GLASS
SCREEN PROTECTOR



EARBUDS



USB CABLE



CHARGER



SIM KEY



STICKER



QUICK GUIDE

