



Internal Confirmation of AT&T Device Launch

Samsung Galaxy J7 (2018)

On July 9, 2018, AT&T announced pricing and availability for The Samsung Galaxy J7 (2018).

GENERAL AVAILABILITY

July 13, 2018: ALL CHANNELS



KEY SELLING POINTS

Big, bold entertainment. Whether you're watching, browsing, or playing, stay entertained on a beautiful 5.5" HD screen that brings your movies to life. With a long-lasting battery and a 1.6 GHz octa-core processor that's up for most any task, you can keep watching and playing for hours on end.³

HBO® included – for life*. AT&T Unlimited Enhanced plans⁴ come with entertaining movies and addictive shows on HBO® for your big screen and mobile devices. *Requires maintaining an AT&T Unlimited Enhanced plan. AT&T may temporarily slow speeds when the network is congested.

AT&T network. AT&T has the nation's largest and most reliable network¹ which provides the speed, security, and reliability you need.

Capture the moment. Make the most of every moment with the Galaxy J7's improved camera. Even in low light, take post-worthy shots with the 13MP precision rear camera, plus there's a 13 MP front-facing camera.

More space for what matters. With 16GB of built-in storage, you can store photos, videos, apps, and games without having to decide what to keep. And if you ever need more, simply expand up to 400 GB with a microSD card (sold separately).

DEVICE PRICING: Always consult your local market price sheet for final pricing confirmation.

SAMSUNG GALAXY J7 (2018)

PRICING	CONSUMER	MBS
2-Year	\$0.00 (NA)	\$69.99
1-Year	\$0.00 (NA)	\$188.99
No Commit	\$269.99	\$269.99
NCRP	\$269.99	\$269.99
Early Upgrade	\$0.00 (NA)	\$189.99
Next Total	\$0.00 (NA)	\$0.00 (NA)
Next 30 Month	\$9.00	\$9.00
Next w/ 30% Down Payment	\$81.00	\$81.00
Next Every Year	\$11.25	\$11.25
Next Every Year w/ Down Payment	\$6.30	\$6.30

EXCLUSIVITY

- This product is **NOT** exclusive to AT&T

AT&T BRANDED INFO	COLOR	SKU	UPC	MODEL NUMBER
Samsung Galaxy J7 (2018)	Black	6532B	887276261423	SM-J737A



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KEY SPECIFICATIONS

Android OS	OREO 8.0	Memory	Up to 16GB Up to 400GB Expandable MicroSD 2GB RAM
Dimensions	6.03 x 3.0 x 0.34 Inches	Processor	Processor: Exynos 7870 Octa Core 1.6GHz Chipset: S5E7870 Speeds: Quad 1.6 GHz Separate GPU/Processor: Yes, Mali-T720
Weight	6.38 Ounces		
Display Size	5.5" Display Resolution: 720x1280 Gorilla Glass 5, 16M Colors	Bands	Domestic 4G LTE: 2/4/5/12/14 4G LTE Roaming: 3/7 HSPA/UMTS (3G/4G): 850/1900/2100 GSM/Edge (2G): 850/900/1800/1900
Connectivity	BT: v4.2 + A2DP Wi-Fi: 802.11 a/b/g/n/ ac/ad/r (2.4GHz) Wi-Fi Antennas: 1 Wi-Fi MIMO Support: No USB: Micro USB 2.0 Audio Jack: 3.5mm NFC: No GPS: Yes, aGPS, GSP, GLONASS Mobile Hotspot: Yes, up to 10	FirstNet	Yes, Band 14
		Battery Life	Battery: 3300 mAh, Removable Standby Time: Up to 32 days Talk Time: Up to 31.1 hours Audio Play w/Speaker: Up to 76.7 hours Charge from 0 to 100%: Approx. 2.5 hours Wireless Charging: No [Please Note: Est. max standby & use time varies depending on usage patterns, settings & other factors.]
HAC Accessibility	M3/T3, TTY Capable, Vibrating Alerts, Bold Text, Inverted or Negative Colors, Closed-Captioned Playback, VoiceOver, Audible Cues, Voice Assistant, Adjustable Font Size, Full Screen Zoom Magnification, Screen Unlock Options: Voice, Fingerprint, Swipe), Gestures, Assistive Touch, Switch Control	Front and Rear Camera Capabilities	Front: 13MP, f/1.9 Rear: 13MP, f/1.7, AF, LED Flash Geo-tagging, Auto Focus, Touch Focus, HDR
ECO Rating	5-Stars	Video Capabilities	Live video capture and playback: 1080P@30fps
Voice, Calling and Messaging Capabilities	International Voice: Yes International Data: Yes Wi-Fi Calling: Yes VoLTE (HD Voice): Yes AT&T Video Calling (IR 94): Yes NumberSync: Yes Visual Voicemail: Yes Voice Memo: No Voice Recognition: Yes AT&T Call Protect: Yes Text Messaging/SMS: Yes Multimedia Messaging/MMS: Yes Advanced Messaging (IPME): Yes CMAS/Wireless Emergency Alerts: Yes	Other Capabilities	Sensors: Accelerometer, Gyroscope, Proximity, Magnetic AT&T Mobile Transfer: Yes



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ADDITIONAL INFORMATION

RESOURCES

- [Device How-To Tutorial](#)
- [AT&T Network](#)
- Accessibility Hub on MyCSP: Content ID: [myc_ser_wir_cal_ser_328358](#)
- myCSP/Oil: Know the Facts; Customer Facing Information

ONLINE SUPPORT: att.com, Retail (OPUS DF) & MBS (Premier/Phoenix)

URL	SAMSUNG GALAXY J7 (2018)
Consumer (B2C)	Direct: http://att.com/cellphones/samsung/galaxy-j7-2018.html
Business (B2B)	Direct: https://www.wireless.att.com/businesscenter/devices/samsung-galaxy-j7-2018.jsp

INSURANCE INFORMATION

MPP/MI/MDPP Insurance: Samsung Galaxy J7 2018 (SM-J737A) is eligible for Mobile Protection Pack (MPP), Mobile Insurance (MI), and Multi-Device Protection Pack (Multi-Device Insurance).

Insurance Deductible Tier-B: \$75 applies at launch. Please refer to MyCSP for eligibility updates.

WARRANTY INFORMATION

- 12 months

SIM REQUIREMENTS

- 4488A (Nano)
- SIM Card is pre-installed in device and is removable

IN-BOX CONTENTS

- Quick Start
- Charging Block: Quick Charge
- Micro-USB



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ACCESSORIES: Please refer to www.att.com/shop/wireless/accessories.html for a full list of accessories

SKU	NAME	COLOR	MANUFACTURER	SPR	CATEGORY
4994J	Speck Eclipse Blue/Carbon Black Presidio Grip Case Samsung Galaxy J7 (2018)	Blue	Speck	\$40.00	Cases
4024K	Body Glove Charcoal Gray Traction Pro Case – Samsung Galaxy J7 (2018)	Gray	Body Glove/Fellowes	\$30.00	Cases
4010K	OtterBox® Symmetry Series® Black Case – Samsung Galaxy J7 (2018)	Black	Otterbox	\$40.00	Cases
4017K	OtterBox® Symmetry Series® Aqua Muted Waters Case – Samsung Galaxy J7 (2018)	Blue	Otterbox	\$40.00	Cases
4995J	BodyGuardz Pure 2 Tempered Glass Screen Protector – Samsung Galaxy J7 (2018)	Clear	BodyGuardz	\$40.00	Screen Protectors

DISCLAIMERS

¹ Coverage not avail. everywhere. Based on overall coverage in U.S. licensed/roaming areas. Reliability based on voice and data performance from independent 3rd party data.

³ Based on laboratory testing. Results may vary. Battery power consumption depends on factors such as network configuration, carrier network, signal strength, operating temperature, features selected, vibrate mode, backlight settings, browser use, frequency of calls, and voice, data and other application-usage patterns.

⁴ **AT&T UNLIMITED ENHANCED PLANS:** Avail. to residential U.S. consumers. Requires maintaining an AT&T Unlimited Choice Enhanced (plans start at \$65/mo. after autopay & paperless bill discount w/in 2 bills) or AT&T Unlimited Plus Enhanced (plans start at \$80/mo. after autopay & paperless bill discount w/in 2 bills.) See att.com/unlimited for prices & details. AT&T employees, retirees & IMO consumers not eligible for discount. **Multiple Phone Line Discount:** Monthly \$10 (3 lines) or \$20 (4 or more lines) discount applied to plan charge w/in 2 bills. **Pricing:** Monthly plan charge (Choice Enhanced: \$45 single line/\$80 multi-line; Plus Enhanced: \$60 single line/\$110 multi-line) & monthly per-device access charges apply (\$30 per phone; \$20 per tablet, camera or Connected Car; & \$10 per wearable). On both plans, tethering restrictions apply. **Data Restrictions: On Choice Enhanced, for all data usage, AT&T may temporarily slow data speeds during times of network congestion. On Plus Enhanced, after 22GB of data usage on a line in a bill cycle, for the remainder of the cycle, AT&T may temporarily slow data speeds on that line during times of network congestion.** **Limits:** Select devices only. 10 devices/plan. Other line limits & restrictions may apply. **Wireless Streaming:** On a Choice Enhanced plan, wireless video streaming limited to max of 1.5 Mbps (about 480p). On Plus Enhanced, your plan includes Stream Save which limits wireless video streaming to a max of 1.5 Mbps (to stream in HD (up to 1080p), turn Stream Saver off in your myAT&T app). See att.com/streamssaver for details. On both plans, ability to stream and video resolution may vary, and be affected by other factors. Other restrictions apply. **HBO:** Wireless only customers get streaming HBO only & need to set-up a DIRECTV NOW account at directvnow.com for no charge. Redemption at att.com/unlimited with HBO may be req'd. Please activate w/in 90 days. If you have an eligible residential TV service with AT&T, you can get HBO on that platform. For Puerto Rico, the only option is residential DIRECTV (excludes prepaid). This replaces any current HBO offer you have. May be billed & then credited for HBO w/in 2 bills. One time catch-up credit is applied & does not change taxes. HBO benefit & Video Loyalty Credit must be applied to same TV service **Included channels, programming & content subject to change & benefit may be terminated. Lost Eligibility: If you cancel your elig. wireless plan your HBO benefit may stop.** If previously subscribed to HBO, you may revert to previous rate, or HBO service may be cancelled. **Limits:** One per wireless account. May not be stackable w/other offers, credits or discounts. Not avail. when roaming. AT&T employees & retirees not eligible for HBO offer. **Offers, programming, pricing, channels, terms & restrictions subject to change and may be discontinued at any time without notice.**

⁵ **Requires compatible device (sold separately).** Requires an AT&T Unlimited Plus or Choice Enhanced plan. Video may be limited to SD. Activate HBO at att.com/unlimitedwithhbo. HBO benefit may be billed & then credited & starts w/in 2 bills. **Channels subj. to change.**

⁶ Samsung Account login and data network (Wi-Fi or internet connection) required.