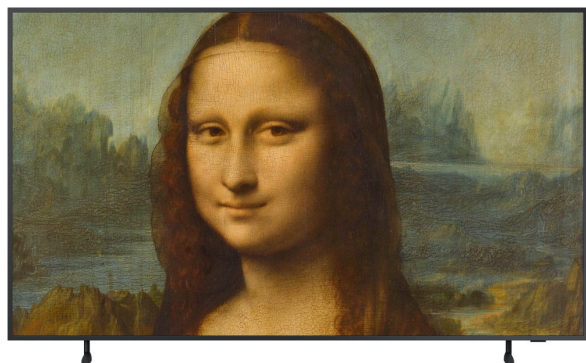


# The Frame



## PRODUCT HIGHLIGHTS

- Art Mode
- Hyper Real with 100% Color Volume<sup>2</sup>
- Anti-Reflection with Matte Display
- Customizable Frame<sup>3</sup>
- HDR

## SIZE CLASS

32"

32LS03B

Artwork, shows, movies and memories—display what you love on The Frame, the picture frame-like TV. See everything on the Hyper Real TV at 100% Color Volume with Quantum Dot that saturates your screen with a billion colors. Switch on Art Mode and transform your TV into your own personal art exhibit.<sup>2</sup>

## KEY FEATURES

### Picture

- Art Mode
- Hyper Real with 100% Color Volume<sup>2</sup>
- Anti-Reflection with Matte Display
- Contrast Enhancer
- Art Store<sup>1</sup>
- Samsung Collection
- My Collection
- Motion Xcelerator

### Smart Features

- Smart TV Powered by Tizen
- Universal Guide
- Multiple Voice Assistants
- Samsung TV Plus
- SmartThings Compatible<sup>4</sup>
- Samsung Health<sup>5</sup>

### Audio

- Object Tracking Lite
- Q-Symphony<sup>8</sup>
- Adaptive Sound
- 20 Watt 2 Channel

### Optional Accessories - Sold separately

- Customizable Frame<sup>3</sup>

### Design

- Modern Frame Design
- One Invisible Connection™
- One Connect Mini Box

### Connections

- 2 HDMI Ports<sup>6</sup>
- 2 USB 2.0 Connections
- 802.11AC built-in Wi-Fi
- Bluetooth®
- RS232 Control (Ex-Link)
- IP Control Support<sup>7</sup>
- Optical Audio Output Port

### Included Accessories

- SolarCell Remote™ (TM2280E)
- Slim Fit Wall Mount included
- One Connect Box
- Power Cable
- User Manual and E-Manual

### Industry Certifications

- Filmmaker Mode

<sup>1</sup>Fees apply to subscription service.

<sup>2</sup>QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

<sup>3</sup>Sold separately (2020 version).

<sup>4</sup>SmartThings compatible devices only. SmartThings app download may be required.

<sup>5</sup>Subscriptions may be required for some services.

<sup>6</sup>HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices.

<sup>7</sup>Requires third-party control system installation. See [www.samsung.com/us/business/custominstall](http://www.samsung.com/us/business/custominstall).

<sup>8</sup>Q-Symphony is available only with compatible soundbar. Check for Q-Symphony compatibility on soundbar product specifications.

**SAMSUNG**

SEE BACK FOR DETAILS

## KEY FEATURES (page 1 of 2)

### PICTURE

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#### Anti-Reflection with Matte Display

Enjoy more screen visibility with virtually no light reflection, night or day.

#### HDR

See the dark and light in every scene to discover what today's HDR content delivers.

#### Hyper Real with 100% Color Volume<sup>1</sup>

Bask in a billion shades of brilliant color at 100% Color Volume, that stay true even in bright scenes.

#### Contrast Enhancer

Bask in a billion shades of brilliant color at 100% Color Volume, that stay true even in bright scenes.

#### Motion Xcelerator

Bask in a billion shades of brilliant color at 100% Color Volume, that stay true even in bright scenes.

### THE FRAME SERVICE

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#### Art Mode

The Frame transforms into a beautiful work of art when you're not watching TV. Activate the built-in motion sensor so whenever you walk into the room, your TV displays one of your favorite selections.

#### Art Store<sup>1</sup>

Buy individual pieces or subscribe to an ever-increasing library of established and emerging artists' work.

#### Samsung Collection

The Frame includes a gallery of professionally curated art, with one hundred pieces from ten different genres.

#### My Collection

My Collection is an easy way to create your own personal collection, storing all your favorite works of art in one place with up to 2GB of storage space.

### DESIGN

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#### Modern Frame Design

Elevate your space with The Frame TV.

#### Customizable Frame<sup>2</sup>

Elevate your space and make The Frame your own by enhancing it with a frame in black, white, beige or brown.

#### Slim Fit Wall Mount™

Hang your TV snug to the wall with the Wall Mount that's easy to install and adjust.

#### One Invisible Connection

One slim cable combines your power and video gear into a single connection to the TV.

#### One Connect Mini Box<sup>6</sup>

Connects your components to one separate box, not to the back of the TV.

<sup>1</sup>QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

<sup>2</sup>One Connect Box may vary by model.

# The Frame

## KEY FEATURES (page 2 of 2)

### SMART FEATURES

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#### Smart TV Powered by Tizen

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, and more.

#### Universal Guide

Get tailored recommendations for streaming and live TV all in one place with a simple on-screen guide.

#### Multiple Voice Assistants

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, voice assistances, and more.

#### Samsung TV Plus

Enjoy subscription-free TV, movies, sports with 150 channels and growing.

#### SmartThings Compatible<sup>2</sup>

Take control of your connected devices with SmartThings on your screen.

#### Samsung Health<sup>3</sup>

Discover how a healthy and balanced lifestyle is within view—Samsung Health tools can help.

#### Contrast Enhancer

Experience depth and dimension on screen just like you do in real life.

### CONNECTIONS

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#### HDMI

Connect up to 2 devices with HDMI.

#### Wi-Fi5

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

### AUDIO

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#### Object Tracking Lite

Sound that moves with the on-screen action.

#### Q-Symphony<sup>1</sup>

Relive the cinema experience with rich, synchronized sound that flows from your TV and sound bar in perfect harmony.

### INCLUDED ACCESSORIES

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SolarCell Remote TM2280E

Slim Fit Wall Mount included

One Connect Box

Power Cable

User Manual and E-Manual

### OPTIONAL ACCESSORIES

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Customizable Frames<sup>4</sup>

<sup>1</sup>Q-Symphony is available only with compatible soundbar. Check for Q-Symphony compatibility on soundbar product specifications.

<sup>2</sup>SmartThings compatible devices only. SmartThings app download may be required.

<sup>3</sup>Smart Trainer support devices may vary by country. Partners and content may vary by region.

<sup>4</sup>Sold Separately.

## MODELS

**MODEL:** QN32LS03B  
**ORDER CODE:** QN32LS03BBFXZA

**SCREEN SIZE CLASS:** 32"

**SCREEN DIAGONAL MEASUREMENT:** 31.5"

**UPC CODE:** 887276647821

**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 28.7 x 16.5 x 1
- **TV WITH STAND:** 28.7 x 17.8 x 5.6
- **SHIPPING:** 32.1 x 20.2 x 4.8
- **STAND FOOTPRINT:** 0.6 x 5.4 x 5.6

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 11.7
- **TV WITH STAND:** 11.9
- **SHIPPING:** 17.4

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM2280E
- **SLIM FIT WALL MOUNT**
- **ONE CONNECT BOX**